

English-taught Bachelor's Programmes 2024-2025



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hanzegroningen.eu

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Our story

Everyone has talent and the world around us desperately needs that talent. The place where everything comes together? Our learning communities. We see the power of collaboration. By looking at an issue from different perspectives we arrive at the solution. Together we put our talent to work for the world around us. To accelerate transitions. To contribute to the social missions of the North. And to contribute to the Sustainable Development Goals.

How it all began

“Can I get five guilders and five pennies from you?” In the cold winter of 1798, six gentlemen approached their well-to-do fellow townspeople with this question. They believe that the development of the city and surrounding area requires practically trained people. Rich or poor: everyone’s talent is desperately needed. Convinced of their mission, they discuss the university of applied sciences to be founded. There is only one problem. To start a college money is needed and that money is not there.

They hit the road to convince their fellow citizens of the need for higher education. Five guilders and five pennies is what they ask for, a large amount for that time. No fewer than 350 fellow citizens deposit their guilders and pennies. And that’s how the university of applied sciences in Groningen was born. First focused on draughtsmanship, shipping and engineering. In the following decades, more and more courses of study would be added. Hanze University of Applied Sciences Groningen is the oldest comprehensive university of applied sciences in the Netherlands.

Solid education network in the North

For over two centuries, we have been building a solid education network in the North. Our core has remained unchanged: we want to be meaningful to the world. We are helping students and professionals discover their talent. We are guiding them in further development of their talents.

At the Hanze, we are committed to each and every individual. At the same time, we are all part of something bigger. Places where everything comes together. Our learning communities. Where students, researchers, lecturers and professional practice meet. Places where we make new connections, where we research and innovate together, where we see and seize opportunities and where we dare to make mistakes. One step back, two steps forward. To move forward. To learn from each other.

Together we can make a difference

Through engaged learning, Hanze UAS offers a safe but challenging learning environment for students and staff. We strive to develop an enquiring, entrepreneurial mindset, so that students and staff become inquisitive, driven professionals who are at the heart of society and can come up with innovative solutions in a rapidly changing world.

Join us!

We see the power of cooperation. It is precisely by looking at an issue from different perspectives that we arrive at a solution. Together we use our talent for the world around us.

share your talent. move the world.



Hanze University of Applied Sciences Groningen, the Netherlands



Hanze University of Applied Sciences, Groningen (Hanze UAS), is the largest and oldest university of applied sciences in the northern Netherlands.

The Netherlands - Top education destination

Hanze UAS is located in the Netherlands. Therefore, by choosing to study with us, you will study in a country known for high quality education and research, as well as a highly international study environment. This is why you should get excited:

- **English proficiency** The Netherlands is ranked first in the world for speaking English as a second language (EF English Proficiency Index, 2022). Almost everyone you'll meet speaks English, so you won't have trouble communicating with locals.
- **Value for money** Dutch higher education is well-recognised and highly internationalised. A lot of programmes are English-taught, while tuition fees and cost of living are significantly lower than for example in native English-speaking countries.
- **Diverse and inclusive** Annually, more than 75,000 international students from over 160 countries come to the Netherlands, and this number increases every year. As our country is relatively small, we've always been very much connected to other countries and cultures. The Dutch are known as open-minded and direct, fostering an environment for easy connections and a fruitful exchange of ideas and perspectives.
- **Safe and happy** It could be due to the canals, the abundance of beautiful architecture, or maybe even all those bicycles, but the Netherlands is ranked among the safest and happiest countries in the world.
- **Excellent career opportunities** Some of the world's biggest multinationals, including Philips, Heineken, KLM and Shell, are Dutch. We are a world leader in many areas of expertise, such as sustainability and art & design. The Dutch government is very eager to retain talent – offering international students various opportunities to find a job or start a business in the Netherlands upon graduation.

Facts

Founded: 1798

Students: 30,277 / 3,235 international students

Staff: 3,901

English-taught programmes: 17 bachelor's and 15 master's

Over 50 exchange programmes in different fields

Hanze UAS

With students from 115 nationalities currently enrolled in our study programmes and an abundance of English-taught programmes, we can proudly say that Hanze UAS is truly an international university of applied sciences. We embrace our intercultural Hanze community and would love to welcome you on board. But why would you choose to study at Hanze UAS?

- **Wide range of programmes** Whether you're interested in business, health, engineering, arts or something completely different: we've got you covered. We offer international programmes in many domains, enabling you to choose a study programme to your liking.
- **Learn by doing and graduate with work experience** Our programmes include practical assignments and project work done for real-life clients. In this way, we foster an environment in which you bring the theory you learn in class into immediate practice. Next to that, almost all our bachelor's programmes include an internship, enabling you to build your curriculum vitae and make meaningful connections while pursuing your degree. This will give you an edge while entering the work force upon graduation.
- **Share your talent** At Hanze UAS, we encourage our students to use their talents to benefit not only themselves, but also the world around them. We aim to give you plenty of opportunities to develop your talent, and to discover talents you never knew you had. We aspire to be an engaged university. During your studies at Hanze, you can contribute to impactful projects, adding value to the professional field by creating real-world solutions to today's issues.
- **Entrepreneurial attitude** Are you aspiring to be an entrepreneur? Then look no further. We have an abundance of facilities in place to assist you in starting your own company.

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Groningen: the best student city

There's much more to the Netherlands beyond Amsterdam. In fact, we dare to argue that you'll come to love the city of Groningen so much, you might never want to leave. There are several reasons why Groningen was voted the Netherlands' best student city (Elsevier) by students. Imagine yourself amidst the scenic beauty of Groningen's countryside and relaxing afterwards at an outdoor café on the Grote Markt. Or picture yourself ice skating or playing squash at Kardinge sports centre and then going to a sensational concert in one of the city's many cultural venues. Groningen is the urban centre of the north of the Netherlands with a remarkably diverse and vibrant cultural scene. One thing is for sure: you will never be bored here.

Getting around

Groningen has an international airport, but is also located close to Amsterdam Schiphol Airport, Eindhoven Airport and Bremen Airport (Germany), which are all located within a maximum of 2,5 hours away from the city.

European hubs such as London, Paris, Berlin, Copenhagen, Rome and Barcelona are all within easy reach by train, bus, car or plane. Get ready to discover all that Europe has to offer!

Great introduction activities

Did you know that Groningen's KEI-week, organised annually in August, is one of the biggest introduction weeks in Europe? Next to that, Erasmus Student Network (ESN) Groningen organises an additional introduction week for international students. Joining these events is a great way to get to know the city and make new friends.

World Cycling City

Nowhere in the world is cycling as popular as in Groningen. An astonishing 60% of all traffic movements is done by bicycle. This healthy and environmentally friendly way of transport is embraced by students as well. Groningen has state-of-the-art facilities for cyclists – including safe bike paths and a car-free zone which includes most of the city centre.

Youngest city of the Netherlands

Studying in Groningen equals living in the Netherlands' youngest city. A good 25% of Groningen's population consists of students and this enhances an amazing student atmosphere.

Compact but complete

Groningen's a city which feels like a town – compact as it is – but is also very complete in terms of facilities, shops and attractions. Everything you need is within reach!

Buzzing cultural scene and great sport facilities

With internationally renowned events and festivals such as Eurosonic Noorderslag (January) and Noorderzon (August), Groningen's cultural scene is alive and kicking. There's always something to do around town, whether you're interested in music, theatre, arts, or just love to hit the pubs. Next to that, there are some great sport facilities: as a student you can enjoy all kinds of sports for just €59.95 a year through the ACLO.



Bachelor's Programmes

2024-2025

International Business

4-year bachelor's programme

Would you like to study in an international atmosphere and work alongside students, faculty and partners from all over the world? Are you interested in global business and intercultural communication? Are you eager for new experiences? Then the International Business bachelor is the right programme for you! This programme prepares you to become a business professional with a global mindset, who is ready to add value to international business and society.

Programme structure

The IB four-year programme consists of lectures and classes, but students also work together in small groups in order to find answers to challenging, yet practical, business-related issues. Group work prepares you for effective communication and cooperation in international business. You will also receive training in professional skills, such as intercultural sensitivity, communication, information management and innovative thinking. Moreover, in your third year you have the great opportunity to study at one of our partner universities abroad and to complete a work placement at an international company or organisation. At IBS we take a 'learning by doing' approach. This, together with individual coaching, sets us apart from IB programmes at research universities.

Your first year

The first year introduces you to core areas of international business and business skills. You will delve into the dynamics of a business from several perspectives, including organisational strategy, economics, finance, and marketing. You will gain hands-on experience by doing integrated, real-life projects and playing business simulation games. For example, you learn how to write an actual business plan.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Business Administration
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	1 June (non-EU/EEA students) 15 August (EU/EEA students)
Website	www.hanze.nl/ib4

Language opportunities at IBS

Starting in your first year, you will learn an additional foreign language, such as Spanish, German, Dutch or French. Depending on the number of applications, you could also study Mandarin Chinese. Learning a second language will give you a head start when it comes to applying all-important language skills within your future career.

Your second year

In the second year, you will deepen your knowledge and skills in human resource management, finance & accounting, operations & logistics, and international marketing. Each of the blocks is centred around a business project, so you can apply your knowledge directly. For example, you will design a market entry strategy for a real company. The foreign language and professional skills classes continue in year 2.

Your third year

Study abroad semester

During the third year, you can spend a full semester studying at a partner university abroad. We have more than 100 partner institutions all over the globe: Argentina, Curaçao, Finland, Hong Kong, Peru, Spain, Taiwan, United States; you could end up anywhere! Non-Dutch students can also opt to stay in the Netherlands and follow a minor (elective semester) at Hanze University of Applied Sciences. You can follow a minor at IBS, such as European Business, but you can also choose one of the many other minors offered at Hanze.

International placement

You will spend the other semester working in an internationally oriented company or organisation outside your home country. Our students complete placements at top global companies, such as Lufthansa in Seoul, Hugo Boss in New York, SEAT in Barcelona, Bosch in Mexico City, PwC in Hong Kong and Philips in Amsterdam, as well as at exciting SMEs and startups.

Your final year

You begin your fourth year with a semester in which you take classes relating to your graduation minor. The IB programme currently offers graduation minors in the areas of Marketing, Finance & Accounting, Strategy & Business Development and Management. In your final semester, you will complete a graduation project in which you are regarded as a consultant for an external company.



Programme overview*

Year 1	Year 2	Year 3	Year 4
<p>Semester 1 Exploring the ins and outs of an organisation's internal and external business environment</p>	<p>Semester 3 Financial analysis of an international company Supply Chain Management</p>	<p>Semesters 5 & 6 Exchange semester at partner university abroad or minor at Hanze UAS</p> <p>International work placement</p>	<p>Semester 7 Graduation minor in the area of: Finance & Accounting; Management; Marketing; Strategy & Business Development</p>
<p>Semester 2 Entrepreneurial mindset: transforming an idea into a viable and sustainable business plan</p>	<p>Semester 4 Talent Management Market Entry Strategy</p>		<p>Semester 8 Graduation project & thesis</p>

* Please note that this table is subject to change.

Career opportunities

Our alumni are located around the world and work at top global companies, such as Amazon, Google, IBM, Rabobank, Volkswagen, PwC and Philips. In addition, many alumni work at exciting start-ups or have set up their own company. The most popular jobs include:

- marketing & sales manager
- finance & accounting manager
- business consultant
- project & account manager
- entrepreneur

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study and pursue a master's degree in the Netherlands or abroad. At Hanze UAS we offer two business-related master's programmes: a Master in International Business & Management (MBA) and an MSc in Business Studies - Interdisciplinary Business Professional. Check our website for a complete overview of our master's programmes www.hanze.nl/masters-en.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

IBS Honours Programmes



IBS Honours Talent Programme

The focus of this honours programme is to identify talented students within the International Business 4-year bachelor's programme and to assist them in accelerating growth so that they are ready for high-level jobs sooner. Students benefit from innovative learning experiences that are designed to engage their participation, broaden their intellectual horizons and develop and sharpen their academic skills. Being part of the IBS Honours Talent Programme is not only a rewarding experience, it is also an opportunity to dive deeper into your future career.

For more information visit www.hanze.nl/ibs

Admission requirements

To be admitted to this programme you need a national or an international secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/ib4 for detailed information.

For assistance with the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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'The International Business programme is practical with group projects and seminars and therefore I am well prepared for my job in the future. After one and a half years of studying, I know that I want to do something in Marketing or Human Resource Management. One thing I value most about studying here is working and studying with students from different cultures and adopt new attitudes and ways of working. Every time you struggle or have a question you can reach out to the teacher and get help, which I really appreciate.'

Clara Altenhövel (Germany), student International Business 4-year programme

www.hanze.nl/ib4



International Business

3-year bachelor's programme

Are you ambitious, independent and motivated to learn about internationally oriented companies? Would you like to learn how to collaborate in an intercultural setting? Are you eager for new experiences? Then the International Business 3-year bachelor is the right programme for you! Within just three years, this programme prepares you to become a business professional with a global mindset, who is ready to add value to international business and society.

Programme structure

The IB three-year programme is designed for students with a higher secondary school education, such as the International Baccalaureate (comparable to the Dutch vwo diploma). By the end of the three-year programme, you will have achieved the same degree as students from the four-year track. It is an intensive programme that requires a strong commitment to self-study. You will learn about fundamental areas of business, such as marketing, finance, supply chain, and HRM, but you will also develop your professional skills, including intercultural sensitivity, information management and communication. Moreover, in your second year you have the great opportunity to study at one of our partner universities and to complete a work placement at an international company or organisation. At the International Business School (IBS), you learn by doing. This, together with individual coaching, sets us apart from IB programmes at research universities.

Your first year

Starting point of the first year are the fundamental areas of business: Marketing & Sales, Finance & Accounting, Supply Chain Management and Human Resource Management. You will experience how these areas are interrelated by applying your knowledge and skills in business projects and integrated cases. Next to these, you will develop advanced international business skills that complement the solid knowledge base and project experience.

Form	Full-time
Length	Three years
Starts in	September
Degree	Bachelor of Business Administration
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students) 1 June (non-EU/EEA students)
Website	www.hanze.nl/ib3

Furthermore, we offer personal and intercultural development courses that prepare you for an international working environment in the future.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

Language opportunities at IBS

In this programme, you will greatly improve your English communication skills. Second language education is not part of the three-year curriculum, but for an additional fee you can enrol in a foreign language course offered by the Hanze Language & Culture Centre (HLCC). The HLCC currently offers language courses in Spanish, French, Dutch, Italian and Mandarin Chinese.

Your second year

Study semester abroad

During your second year you can spend a full semester studying at a partner university abroad. We have more than 100 partner institutions all over the globe: Argentina, Curaçao, Finland, Hong Kong, Peru, Spain, Taiwan, United States; you could end up anywhere! Non-Dutch students can also opt to stay in the Netherlands and follow a minor (elective semester) at Hanze University of Applied Sciences. You can follow a minor at IBS, such as European Business, but you can also choose one of the many other minors offered at Hanze.

International placement

The second semester in the second year you spend working in an internationally oriented company or organisation outside your home country. Our students complete placements at top global companies, such as Lufthansa in Seoul, Hugo Boss in New York, SEAT in Barcelona, Bosch in Mexico City, PwC in Hong Kong and Philips in Amsterdam, as well as at exciting SMEs and startups.



Programme overview*

Year 1	Year 2	Year 3
Semester 1 Business simulation and international business projects; fundamental areas of business: foundation course, International Marketing & Research; Business Analytics; Talent Management project	Semester 3 Exchange semester at partner university abroad or minor at Hanze UAS	Semester 5 Graduation minor in the area of: Finance & Accounting; Management; Marketing; Strategy & Business Development
Semester 2 Advanced business simulation and international business projects; fundamental areas of business: Finance & Accounting, Supply Chain Management; Intercultural & Professional Development; current issues in business	Semester 4 International work placement	Semester 6 Graduation project & thesis

* Please note that this table is subject to change.

Your final year

You begin your third year with a semester in which you take classes relating to your graduation minor. The IB programme currently offers graduation minors in the areas of Finance & Accounting, Management, Marketing, and Strategy & Business Development. In your final semester, you will complete a graduation project in which you are regarded as a consultant for an external company.

Career opportunities

Our alumni are located around the world and work at top global companies, such as Amazon, Google, IBM, Rabobank, Volkswagen, PwC and Philips. In addition, many alumni work at exciting start-ups or have set up their own company.

The most popular jobs include:

- marketing & sales manager
- finance & accounting manager
- business consultant
- project & account manager
- entrepreneur

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study and pursue a master's degree in the Netherlands or abroad. At Hanze UAS we offer two business-related master's programmes: a Master in International Business & Management (MBA) and an MSc in Business Studies - Interdisciplinary Business Professional. Check our website for a complete overview of our master's programmes www.hanze.nl/masters.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

To be admitted to this programme you will need a national or an international secondary school diploma. You are eligible for admission if you hold an International Baccalaureate (IB) diploma or an international equivalent, similar to the Dutch 'vwo' level. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality. Visit www.hanze.nl/ib3 for detailed information.

For assistance with the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

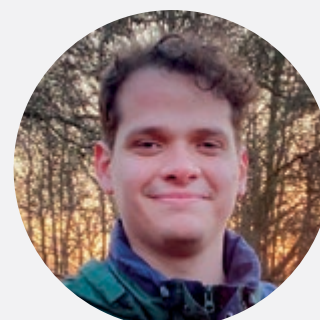
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'The International Business programme provides me with all the necessary tools to be successful in an international business environment. Perhaps the most valuable thing I have learned from my studies is how to understand and navigate different cultures. Being exposed to classmates with backgrounds that span the entire globe, I felt inspired to open my mind to new ideas and values. I believe that, in the international business world, it is of great importance to understand the difference in cultures to be able to correctly address a business partner from another part of the world.'

Alberto Breuker Murillo (Costa Rica),
student International Business, 3-year programme
www.hanze.nl/ib3



International Facility Management

Service and Building Management

4 year bachelor's programme

Does working in a hotel, a hospital, or the event, catering or security business appeal to you? Or, alternatively, working as a purchasing, project, services or workplace manager? Would you like to learn how to create a sustainable and healthy work environment? Then International Facility Management (IFM) is the right programme for you.

Every person needs a pleasant, safe and well-equipped environment to live, work and to relax in. At home, you can create your own living environment, perfectly catered to your own needs. Most people, however, spend a great deal of their time in public places or buildings with other people around: at work, at school, or at the local sports club. It's a Facility Management Professional's job to organise good facilities in such places. In this programme you will learn all the facets you need to become a good facility manager.

People skills are important in your future career as well as during your education at our school. Personal development, including learning how to function in a team, is guided by a coach. The coach also facilitates students in choosing their own international path.



The IFM programme is accredited by the International Facility Management Association (IFMA), the world's largest and most widely recognised association for FM professionals.

Programme structure

The IFM curriculum consists of four years, each of which is composed of two semesters. Every semester takes twenty weeks and deals with one specific theme. Theory is assessed via exams, projects, presentations and assignments that are

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	1 June (non-EU/EEA students) 15 August (EU/EEA students),
Website	www.hanze.nl/ifm



related to the theme of the semester. They are either carried out individually or in project groups consisting of students from different countries.

First year

You gain insight into how to develop a sustainable and innovative work environment. Furthermore, you learn how FM professionals analyse and improve the effectiveness, efficiency and service level of a company. You also learn how to manage structure and improve services, from a customer-oriented perspective.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

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The main reason I chose to study International Facility Management in the Netherlands was that I heard that Dutch students are the happiest

'Knowing that I am someone who enjoys hands-on experiences, studying at an applied university sounded really good to me. Topics that interested me a lot were hospitality, management, law and facilities. I decided to apply for International Facility Management, because this study contained those subjects as well as others that I like. I want to know how buildings and facilities operate. What I like about the study is that it is very broad, it contains a lot of projects and you really learn how to work in a team. I always used to be a solo girl and adjusting to the teamwork was a challenge, but I learned a lot from it. Next to my study I follow an honours programme, which offers a broad network and interesting guest lectures. It also looks good on my resume.'

Imaan Naveed IFM student from Pakistan

www.hanze.nl/ifm



Programme overview

	First year	Second year	Third year	Fourth year	The future
SEMESTER 1	People & Organisation - Project Service Design & User Experience - Theory Facility & Hospitality - Theory People & Organisation	Organisation - Project Procurement Role & Entrepreneur - Theory Procurement - Theory Development	Internship	Experience + graduation preparation	International Communication (Master's Degree Programme) Facility Management (Master's Degree Programme)
SEMESTER 2	Vital Buildings & Users - Project Vital Workspace - Theory Financial & Information Management - Theory Space Management & Technology	Spaces - Project Strategic Real Estate Plan - Theory Spaces & Technology - Theory Management Information, Finance & Research	Minor/ Study abroad	Graduation	Sociaal Ruimtelijk Transitie management (Dutch Master's Degree Programme) Job in Facility Management

Second year

In the second year, you expand your knowledge of housing and you design your own service by means of Design Thinking. You will focus on the themes Organisation and Space, and immerse yourself in projects related to hospitality, health or sustainability.

Third year

In the third year, you have the opportunity to do either a minor at Hanze, at another Dutch university or a partner university of ours abroad, for example in Austria, Norway, Finland, Russia, Spain, Turkey, the United States, Canada or countries in Asia. You also go on a 5-month internship in a company to further increase your knowledge, skills and competencies as a developing FM professional.

Fourth year

The fourth year starts with a semester called Experience, in which you will focus on the experience of people in a space. Next to that you start preparing for your graduation project. You will finalise your study programme with an assignment within an organisation of your choice. You will analyse a project and give advice or make a design. After these four years, you have become a junior Facility Manager as well as a true global citizen.

Career opportunities

After graduation, you can find a job at a management level. Examples include head of facility services, hospitality manager, new development project manager, real estate professional, catering manager, events project manager, head of security & ICT and purchasing manager. FM professionals are needed in almost every business and workplace. Everything revolves around FM professionals who maintain contact with management and translate policy into execution.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

To be admitted to this programme, you will need a national secondary school diploma or an international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality. Visit www.hanze.nl/ifm and www.hanze.nl/application for detailed information about the admission requirements.

Contact

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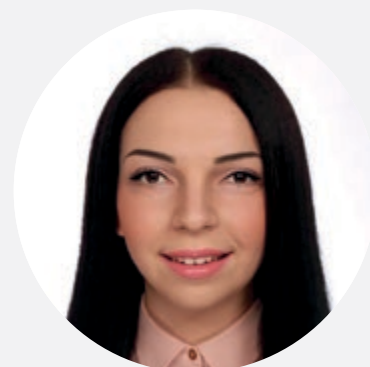
For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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Winning an IFMA Scholarship was the greatest experience

'I was awarded the Public Sector Council Scholarship during the International Facility Management Association conference in California. Winning the scholarship and attending the biggest IFM conference in the world was the greatest experience of being an IFM student. Apart from that, the programme offers you many opportunities for academic and professional growth by providing both theoretical and practical understanding of the FM field and preparing you for the real-life work challenges.'

Anelia Marinova IFM alumna from Bulgaria -
 FM manager at European Stabilisation Mechanism (part of the EU), Luxembourg
www.hanze.nl/ifm



International Finance & Control

4 year bachelor's programme

Finance is connected to all strategic decisions in every organisation. A professional manager requires good insights into the financial situation of the company, as this is vital to its success and continuation. International Finance & Control will train you to become a finance professional in the international workplace.

Career opportunities

Organisations are increasingly becoming interlinked with businesses and company divisions located abroad. The role of the finance professional is to map out risks and gather and evaluate economic data to provide insights and arguments for strategic decisions. These decisions have to be practical, sustainable and ethically correct. There is an increasing demand for finance professionals who are aware of international dynamics and who can consider cultural differences when making decisions.

International developments along with rapid changes in society, technology and the economy create a need for proactive, future-oriented finance professionals. These professionals perform comprehensive analyses and contribute to business cases while maintaining a critical attitude.

Your first year

The first year, which is divided into four periods, gives you a solid financial and economic basis. Every period consists of two theoretical courses and a practical project. During this project, you will learn to work in teams on a specific case. In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/ifc

regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

From the second year, you will learn, among other things, that information provision and business economics cannot exist without each other. You will make an annual financial plan for the goods and cash flows of a company and will learn everything about preparing an annual account, corporate tax and liquidity management. During projects, you will work together with your classmates on cases for real companies so you can immediately apply theory to practice.

In the third year, you can choose to do your minor at Hanze UAS, somewhere else in the Netherlands or abroad at one of our partner universities. Subsequently, you will do an internship at an internationally-oriented organisation, in the Netherlands or abroad.

The fourth year will start with courses related to business control, financial accounting and business strategy and risk.



Programme overview

	Year 1	Year 2	Year 3	Year 4
BLOCK 1	Finance, Management & Organisation	Strategy, Planning & Control	Elective Minor/ Study Abroad	Business Strategy & Accounting
BLOCK 2	Business Administration, Management Accounting & Control			
BLOCK 3	International Business Law and Management Information Systems	IT & Business Process Management	Internship	Thesis
BLOCK 4	International Finance & Economics, Quantitative Data Analysis			

In the second semester, you will prove that you have become an expert in international finance and you will write your thesis. This is a graduation research assignment from an international perspective related to finance & control.

Graduates

A wide range of professions is open to graduates of the International Finance & Control programme. Common positions graduates hold are:

- Business Analyst
- Business or Financial Controller
- Financial Adviser
- Financial Manager
- Management Accountant
- Treasury Manager
- Entrepreneur
- Governance, Risk and Compliance Manager

Continuing your studies after your bachelor's programme

After graduation, this Bachelor of Science degree gives you access to a variety of master's programmes worldwide. Hanze University of Applied Sciences offers professional master's programmes with a focus on applied research. Examples are the European Master in Sustainable Energy System Management or the Master of Science in Business Studies (Interdisciplinary Business Professional).

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Admission requirements

To be admitted to this programme you will need a national or international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/ifc and www.hanze.nl/application for detailed information about the admission requirements.

Contact

E internationalofficeFEM@org.hanze.nl
I www.hanze.nl/ifc

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes www.hanze.nl/master.



Marketing Management

4 year bachelor's programme

Are you interested in studying in an international environment with students from over 40 nationalities? Would you like to learn how to determine the needs and wants of customers, and how to convince them to buy your brand and not the competitor's? Are you ready to dive into international marketing issues? Welcome to Marketing Management!

Programme structure

Every year of the Marketing Management programme is divided into four blocks. Every block consists of three study components: theory, projects and skill-building. Throughout your studies, you immediately apply theory to practice, by collaborating with other students in international project teams. Together, you tackle real-life marketing cases, which are co-created in cooperation with partners from the professional field. This does not only train you to respond effectively to all kinds of challenging marketing issues, but also helps you to build your network and trains you to act as a professional from the very first day of your studies. Next to that, throughout the programme, you will be trained in specific skills essential for your future career as a marketing manager, such as presenting, pitching, intercultural competences, presentation skills, sales training and working in groups.

Your first year

The first year focuses on the fundamentals of marketing: international marketing, communication, intercultural competences, sales and business development. All subjects are linked to practical marketing cases. In your project work, you will gain actual experience by applying the knowledge gained so far.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

Your second year

In the second year, you will learn how to approach the market. You will learn about consumer behaviour and get familiar with research tools, research reporting, data visualisation methods and presentation styles. You will also acquire in-depth knowledge of marketing communication, digital marketing and storytelling. In the second semester, you will work on a real-life strategic marketing problem.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/marketingprogramme

You research the external and internal environment. Based on these findings, you will write a marketing advice taking into account branding, digital marketing and Corporate Social Responsibility.

Your third year

Your third year consists of an internship and a specialisation semester.

Internship

You will spend a semester working in a marketing-related position, in an internationally-oriented organisation outside of your home country. Here, you will be able to put everything you've learned so far into practice. You can choose to do your internship at any company, in any part of the world. This is a great way to start building your career!

Specialisation: study abroad or minor

Are you up for another international challenge? During your specialisation semester, you can study abroad at one of our approximately 100 partner universities around the world! However, you can also decide to stay in the Netherlands and opt for a minor of your choice, taking elective courses in any particular field that interests you, at Hanze UAS or another university of applied sciences in the Netherlands.

Your final year

During the first semester of your fourth year, you will be offered a palette of various electives to choose from. These range from personal identity to smart marketing, strategic sales, final project preparation and an elective in entrepreneurship.

In your final semester, you will complete a graduation project in which you take on the role of a consultant for a company. You will study a marketing-related problem, write a final report and present and defend your findings in an oral presentation.

Graduate profile

The following will appear on your diploma:

Programme:	Commerciële Economie/Marketing
Major:	Marketing Management
Degree:	Bachelor of Science

Programme overview

	First year	Second year*	Third year	Fourth year
BLOCK 1	Marketing in a Global World	Consumer Behaviour	Work placement and Specialisation semester - Minor - Study abroad	Marketing electives 1: Professional Identity, Advanced Communications and Visualisation, Dot, dot, dot Marketing, Strategic Sales
BLOCK 2	Marketing and Communication	Marketing in a Digital World		Marketing electives 2: Preparations Final project, Start-up, Scale-up, Grow-up, Smart Marketing, Consumer Psychology & Behaviour
BLOCK 3	Working the Markets	Marketing Planning		Graduation project semester
BLOCK 4	Customer Relations	International Marketing		

* In the second half of the second year, you can choose an elective: Change Management or Innovation Lab

Make an impact through marketing!

What makes our programme unique is that, instead of just teaching you how to maximise profit through marketing, we are dedicated to showing you how to do so in an ethically-sound way. We encourage you to think outside the box and see how through marketing, your actions can have a positive impact on our environment and can benefit society as a whole.

Career prospects

Upon graduation, you will be ready to enter the labour market as a young marketing professional. You can work in a wide variety of commercial positions. Here are some examples: social media marketer, account manager, digital marketer, communications manager, sales manager. Be prepared for an exciting career in the dynamic, trend-sensitive and highly innovative world of marketing!

Continuing your studies after your bachelor's programme

If you wish to further develop yourself, you can opt for a master's programme at Hanze University of Applied Sciences, such as the MSc in Business Studies (Interdisciplinary Business Professional). You can also pursue another master's programme in the field of marketing and business, in the Netherlands or abroad.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes www.hanze.nl/master.

Admission requirements

To be admitted to this programme you need a secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/marketingprogramme and www.hanze.nl/application for detailed information about the admission requirements, language requirements and how to apply.

Contact

E studentaffairs-mm@org.hanze.nl
 I www.hanze.nl/marketingprogramme

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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'Applying theory to practice is a great way to learn!'

'This programme is so much more than just a regular bachelor's programme in marketing. We work with real-life clients and supply them with advice about how to approach their marketing efforts. We learn theory and skills, and then immediately apply them during these projects. During the first block of the first year, we worked with HEMA. We designed an omni-channel promotional campaign and advised them on how to expand to a country of our choice. This was quite challenging, but definitely a great learning experience and a lot of fun! Are you creative, ambitious and do you have a genuine interest in marketing? Then I'm sure you will love this programme!'

Maria Burtea (Romania) student Marketing Management

www.hanze.nl/marketingprogramme



Creative Media & Game Technologies

4 year bachelor's programme

Making games to develop the future! Games are all around us, both in our daily lives and at the cutting-edge of technology. In the Creative Media and Game Technologies programme (CMGT), you will learn how to use these technologies, what can be invented with them, and how to build the future with them by making games. The four year international programme focuses on students who want to dive into the broad, fast-changing field of digital technology.

Programme Structure

In CMGT, you will be working with future tools to serve needs that have not yet been defined in industries and companies that are still to be imagined. You will learn to conceptualise innovative solutions for realising creative media. You will work on defining and promoting (serious) game concepts, learn to understand the principles of game art, as well as to develop the code for gameplay. While working in a team, you will learn how to turn a game concept into a final product and how to involve the end user in the development cycle. With an emphasis on research, innovation, intercultural communication, and entrepreneurship, it is both a generalist and a specialist training programme for the creative industry.

The first year

The first year is divided into four periods and lets you develop the core skills needed in the world of game technologies and creative media. Throughout the year you will learn about your role in the (current and future) industry, gain development skills, and be introduced to evaluation methods and design theories. In the first block on Design & Prototyping you will learn how to create a mixed-media board game about wayfinding using primarily analogue means, incorporating mixed-media elements such as 3D printing, electronics, and visual media.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	1 July (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/cmgt

In the second block you develop your concept from the first block into a digital 2D game. In addition, you delve deeper into fundamental thinking on games and the concept of play, while taking into account the design of user interfaces and user experiences. These new digital development skills are further developed in the third block, which focuses on the development of 3D assets and games for real-world cases, while taking into account the design of user interfaces and user experiences. In the final block of your first year, you will reflect on your skills and put them to the test by taking your prototype from block 3 and developing it into a finished product.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After the first year

In the second year you will explore how you can apply new technologies such as VR, AR, AI, and Mocap in game concepts for real clients. You also get to personalise your studies, first through Focus Tracks which expand on your core skills, then through Electives, which diversify your skillset with more specific topics. With all these choices we want to support you in the way you want to develop yourself in this field. During the last semester of the second year, you work on a big project in the Game Lab. Here you can work on your own concept or work directly with a real client, finishing the year with a finalised product!

The third year consists of your internship and more elective space. You will have more electives to broaden your skills with, or can choose a minor which you can follow at another programme or even abroad at one of our partner schools. During your fourth year you will work on a client case in the Innovation Workplace, where multi-disciplinary teams develop a solution with their broad range of skills. Alongside the Innovation Workplace you get more elective space. Finally, you spend the last semester working on the capstone project of your studies: a graduation project for a client or sponsor.



Programme overview*

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
PERIOD 1	Project Design and Prototyping Futureproof	Project New Technology Exploration Focus track #1	Internship (in- or outside of the Netherlands)	Innovation Workplace Project and 4 electives of choice
PERIOD 2	Project 2D Game Development Playful Pasts & Futures	Project New Technology Adaptation Focus track #2		
PERIOD 3	Project 3D Game Development Vision on UX/UI	Game Lab (Real life projects with companies) Electives Choose 2 electives from: <ul style="list-style-type: none"> - Artificial Intelligence - Creature Design - Developing for Mobile Phones - Game Audio - Interactive Environments - Monetization & Marketing in Games - Narrative Design - Procedural Assets - Rapid Prototyping - Robots - Serious Game Design - Unreal Engine - Entrepreneurship 	Minor, electives or study abroad	Graduation
PERIOD 4				

* Please note that this table is subject to change

You do this on your own or in a small team. This project entails designing, prototyping, and iterating to develop a professional product that shows off what you can contribute to the world.

Career prospects

The career field you will enter is very broad and internationally focused. A degree in CMGT prepares you for a range of jobs in the creative industry such as game designer, VR/AR designer, art director, animator and many more. You can also start your own business in the creative industry.

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study at Hanze UAS with one of the many master's programmes we offer. Maybe you want to focus on the communication side of your skills with the Master in International Communication? Or pursue your entrepreneurial ambitions with the MSc in Business Studies? Or continue your focus on producing and developing new technology with the Master in Digital Technology (Dutch-taught)? You can also choose another master's programme at another (research) university.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or an international secondary school diploma. You must also have mathematics on your final grade list. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. Furthermore, applicants are invited to take the online MPT Survey, a multicultural personality test that measures study behaviour (additional requirement). Please, see www.hanze.nl/cmgt > 'Admission & application' > 'Entry requirements'.

As the programme is taught entirely in English, you may have to prove your English language proficiency, depending on your educational background and nationality. For more information on language requirements and how to apply, visit www.hanze.nl/application.

Contact

Nick Lumatalale,
Study Advisor Creative Media & Game Technologies
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For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

More information

www.hanze.nl/cmgt
[www.discord.com/invite/d57kAeAnf2](https://discord.com/invite/d57kAeAnf2)
www.instagram.com/hanzecmgt

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'I've always had a passion for everything videogame related, especially when it comes to making them. I knew I wanted to work in the industry, so it only made sense to get a degree that prepared me for what I had coming my way. I chose CMGT because it felt like it would give me exactly what I wanted and needed, from programming, to design and arts, down to teamwork and the business side of games, and it indeed gives me exactly that. The programme gives a broad perspective on everything I can do in the future, while not forcing me to stick to one unique discipline. I can decide if I want to specialise in programming or art, or both. One of my favourite projects so far has been making a 3D game that created awareness on energy transition. I worked with fellow international students to create a game that could eventually be released to the public!'

Carla Cerutti student Creative Media and Game Technologies



International Communication

4 year bachelor's programme



International Communication (IC) is a study programme for inquisitive students who want to understand the effects that messages, news and campaigns have on society, who feel comfortable using modern communication technology and who regard the world as their home. The programme trains students to become communication professionals who build up trust and who are proactive, innovative, creative, respectful and responsible. Sounds challenging, right? Still interested? Great, then this might be the right programme for you!

Programme structure

The International Communication programme will give you the skills and knowledge needed to pursue an international career in communication. You will develop the skills needed to adapt to changes in a fast-moving industry, to identify the dynamics behind effective communication and to put the knowledge and skills you gain into practice. By choosing this longstanding international programme, you will be joining students from all over the world to study communication in an international context and from an intercultural perspective.

Your first year

The first year serves as a general introduction to the world of communication. You will be taught English language skills relevant for communication professionals. Throughout the year, you will develop intercultural competencies and media skills and be introduced to research methods and communication theories. The first block is about Crisis & Reputation. In multicultural groups, you will look at issues that appear in media and how to prevent an issue from turning into a crisis. The second block is about Online Branding. Your creativity will be put to the test as you develop online texts and visuals for real clients, to increase their brand recognition or promote their products.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Arts
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/ic

The bachelor's programme of International Communication was awarded the Certificate of Internationalisation by the European Consortium for Accreditation.

Visual communication and entrepreneurship are central to the block Media & Entrepreneurship. You will come up with an entrepreneurial concept and learn how to pitch that in a specific media format. During the final period of your first year, you will organise a conference about the communication profession.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

In the second year you will develop a media campaign and explore the theory of intercultural communication to help organisations establish and maintain international and intercultural relations. The third year is an important year for International Communication, where you will gain experience abroad. You will do an internship with an organisation of your choosing, which can be anywhere in the world. The other half of the year is spent on exchange at one of our many international partner universities. In the first semester of your fourth year, you will be able to choose from a broad range of elective courses. In the final semester, you will do a graduation assignment in which you take on the role of a junior consultant and offer a solution to a communication problem for a client of your choosing. This will be supported by research and will offer strategic advice at an advanced level.

Degree

Although fully taught in the English language, International Communication is part of the Dutch study programme Communicatie. As such, the following terms will appear on your diploma:

Programme:	Communicatie / Communication
Major:	International Communication
Degree:	Bachelor of Arts



Programme overview*

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
BLOCK 1	Crisis & Reputation <ul style="list-style-type: none"> Issue Analysis & Media Advice Communication- and Media Theory 1 Communication in the Public Domain Intercultural Competence Professional Skills 	Media Campaign <ul style="list-style-type: none"> Project: The Campaign Communication- and Research Theory 1 Consulting Skills Animation Communication- and Media Theory 3 Language Development Argumentative Essay writing 	Internship abroad	Specialisation <ul style="list-style-type: none"> Electives: Visual Communication, International Branding, Digital Marketing Communication Strategy, Public Affairs and News & Disinformation Project for an innovation lab or company
BLOCK 2	Online Branding <ul style="list-style-type: none"> Online Content Marketing Marketing Communication and Research Online Communication Intercultural Competence Professional Skills (Interviewing & Storytelling) 			
BLOCK 3	Media & Entrepreneurship <ul style="list-style-type: none"> Business Plan Entrepreneurship project (individual) Camera and video-training Media Theory Creative Thinking 	Communication and Transition <ul style="list-style-type: none"> Project Communication Scan Communication- and Research Theory 2 Copywriting Speechwriting Talkshow Project Transition and Communication Communication- and Media Theory 4 Language Development 	Elective Semester <ul style="list-style-type: none"> Study Abroad Minor Electives 	Graduation Assignment <ul style="list-style-type: none"> Research Advice Creation
BLOCK 4	Orientation to the Profession <ul style="list-style-type: none"> Project: Meet Your Future Communication- and Media Theory 2 Media Skills Debating & Global Citizenship Essay writing 			

* Please note that this table is subject to change

Career opportunities

The International Communication programme prepares you for an international career in a range of positions. Students find work as a public relations advisor, communications coordinator, marketing communication consultant, public affairs officer, social media strategist, press officer and event manager.

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study at Hanze UAS by enrolling in our Master in International Communication or MSc in Business Studies. You can also choose another master's programme at another (research) university.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or an international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught entirely in English, you may have to prove your English proficiency, depending on your educational background and nationality. For more information on language requirements and how to apply, visit www.hanze.nl/application.

Contact

Tom Wilcox
Study Advisor & Admission Officer
T +31 (0) 50 595 7239
E t.j.wilcox@pl.hanze.nl

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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'International Communication is the right programme for those who of course enjoy communication, marketing or PR, but it is also a space for creativity, teamwork and discovering new cultures. For me personally, projects within IC are so valuable since you get to work with different cultures, get hands-on experience but also work for real clients. There is a lot of space to find your strengths or improve your skills, basically to show the world what you are capable of! From the best student city in the Netherlands, you get the opportunity to explore the world through your studies!'

Žaneta Mičáková student International Communication

www.hanze.nl/ic



Physiotherapy

4 year bachelor's programme

The Physiotherapy programme teaches students to assess and treat patients with temporary or long-term physical injuries, movement disorders or disabilities. The goal is to achieve the highest possible degree of recovery, activity, participation and quality of life. Graduates may work as independent physiotherapists or as members of a healthcare team.

There are currently more than 200 students from over 30 different countries studying Physiotherapy at Hanze UAS. The majority of students studying Physiotherapy is European. However, many students also come from Asia, the United States of America, Australia, and the Middle East.

Programme structure

The Physiotherapy programme is a four-year programme (240 ECTS). Each year is divided into two semesters and each semester into two blocks. During these blocks, you will have approximately 18 contact hours per week. The theoretical part is offered in small tutorial groups (12 students). An assessment takes place at the end of each block. Independent learning and practical training make up the remaining hours.

Your first year

During the first year, the programme focuses on preparing students for the Physiotherapy profession. Medical-biology and physiotherapeutic subjects will be reviewed, by studying various types of patients. You will study subjects such as psychology, sociology, psychopathology, and communication skills. Part of the programme is taught in international classroom settings where international and Dutch students collaborate and learn from each other.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	For information about tuition fees, please visit www.hanze.nl/tuitionfees
Application deadline	15 January
Admission	Selection procedure (limited places available for this programme)
Website	www.hanze.nl/physiotherapy

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

During your second year, you will study both theory and methods of treatment more in-depth. Every block will be completed with an exam.

During year three and the first semester of year four, you will take an obligatory minor, which will be physiotherapy-related. You will start your internships and you will do an elective minor. You can choose from one of the options at Hanze UAS, Groningen: the minors Global Health, Healthy Ageing or Physiotherapy & Sport are just a few of the many available options.

Studying abroad

The Physiotherapy programme is part of the School of Health Care Studies. As such, we prepare students for the global market. In year three and four, students can make choices based on what will benefit the student in relation to their international career. The Physiotherapy programme offers many opportunities. You have the possibility to study abroad through an exchange programme at one of our partner universities. Internships are compulsory during the programme and preferably done abroad.

Choice of optional subjects

As well as attending the mandatory part of the bachelor's programme, you will have the opportunity to develop your own personal and professional profile. During the main phase, you will have optional subjects and free modules to choose from. You can also take part in other courses and programmes while doing your bachelor's programme. Hanze UAS has an Honours Talent Programme, which offers students 30 extracurricular credits. Completion of this programme will be indicated on the final diploma supplement.



Programme overview

	Period 1	Period 2	Period 3	Period 4
YEAR 1	Physiology and Health <i>Introduction to Physiotherapy</i>	Musculoskeletal problems of the neck and upper extremity	Musculoskeletal problems of the lower back and lower extremity	Neurological disorders
YEAR 2	Musculoskeletal problems of the spine	Cardiopulmonary problems	Complex neurological disorders	Integration
YEAR 3	Obligatory minor Physiotherapy*		Elective minor or study abroad*	
YEAR 4	Internship*		Graduation internship Graduation assignment	

* 85% of the programme is mandatory. Semester 1 and 2 in year 3 and semester 1 in year 4 can be tailor-made based on the student's preferences.

Competence-based curriculum

The Physiotherapy programme is a professional allied health programme. In order to guarantee that your knowledge meets the criteria set by the professional field, these criteria are translated into competences. Your education revolves around the development of these competences. Examples are:

- working methodically and applying clinical-based thinking,
- providing interested parties with information on prevention,
- conducting research,
- adopting a professional attitude,
- communicating with others in your field, and with other health professionals.

Case studies

Throughout the curriculum, you will learn how to treat patients in a professional manner. You learn tailor-made skills such as physical assessment, treatment, and communication skills. These various skills are integrated into case studies, which are an important part of the programme. You will be working on these case studies from the start of the programme and you will have to find the right solutions to the problems of the patients involved. This is called problem-based learning (PBL).

Career opportunities

With a physiotherapy diploma, you have a broad future. In your own country as well as abroad you can work in a hospital, nursing home, rehabilitation centre or a medical day nursery. You could also set up your own practice. Internationally, the Dutch programme is highly regarded.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes www.hanze.nl/master.

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught entirely in English, you may have to prove your English proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/physiotherapy for information and www.hanze.nl/application for information on the selection procedure, language requirements and how to apply.

Contact

School of Health Care Studies
Wiebenga, Petrus Driessenstraat 3, 9714 CA Groningen
E international-physiotherapy@org.hanze.nl

For more information about the 4 year Physiotherapy programme visit www.hanze.nl/physiotherapy. For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/contactus.

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'The programme is very hands-on and the atmosphere is very relaxed and friendly, making it very suitable for learning. Teachers are always available to us and are encouraging us to do our best. The programme is designed to help us expand our network, which will be very useful once we graduate. Furthermore, Hanze University of Applied Sciences is located in one of the best student cities – Groningen, so you will be surrounded by students, making it very easy to make new friends and connections.'

Sara Lekan Slovenia, Physiotherapy alumna

www.hanze.nl/physiotherapy



Sport Studies

3 year bachelor's programme

The School of Sports Studies offers a three year flexible bachelor's programme, made up of 180 ECTS. Do you want to focus on sports as a means for a social, better world or sports as a means for a more vital society? Are you going for the unlimited business possibilities of sports or are you the connector that brings all disciplines together? Get the best out of yourself based on your passion!

Programme introduction

The international Sport Studies programme is characterised by its professional focus and helps you to become an innovative sports professional. As a change agent you are able to make a difference at both individual and community level. The power of sports lays within the three core values of sports and physical activity: sport is an important part of a healthy lifestyle, sport creates economic value, and sport can strengthen the social cohesion to change communities.

Programme structure

The Sport Studies programme offers you a flexible study programme that is built around these values. This means that you can give more direction to your study path through various options within the programme. Your study coach will help you make the choices that match your talents, qualities and ambitions.

An important part of the flexible study programme is the (internship) assignments that you do through the entire programme; we call these assignments challenges. Most challenges centre around a practical case in a professional organisation, and all compulsory and elective modules are designed to prepare you for these challenges. In this way you will gain real-life work experience in each year to kick-start your future career.

The global study structure below gives you an idea of what your study programme could look like. You could choose this order, but there are plenty of other options.

Form	Full-time
Length	Three years
Starts in	September
Degree	Bachelor of Arts
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Additional costs	1st year: Outdoor Experience: max. €265 (excl. necessary equipment); Books: approx. €450 2nd year: Wintersport Experience: max. € 650 (Price depends on choices made such as lessons and rent of equipment). 3rd year: Various activities: approx. €200
Application deadline	1 May
Website	www.hanze.nl/sportstudiesprogramme

Your first year

The first year is the so-called propaedeutic phase (60 ECTS). In this phase you will develop professional competences by working on several projects for businesses or institutions (e.g. sport federations, governments). Supported by your lecturers and fellow students, you will develop your sense of professional responsibility starting from day one. Sharing knowledge and experiences play a major role.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

Second year

In the second year you deal with various challenges/complex problems in the professional field. You can choose the context in which you want to work. In addition, you will follow a number of compulsory modules and there will be a number of elective modules that you can choose yourself. This way you have the opportunity to decide for yourself what you want to focus on.

Third year

In the final year you will work in a professional organisation for your graduation project. During this year you add practical value to the organisation by developing and implementing services and products that help the organisation to innovate. The three core values of sports (health, economy and social impact) are your starting point.

move to make a difference



Programme overview*

Year 1	Year 2	Year 3
Semester 1: Sport studies & sport events, Pre-challenge Triathlon Introductory challenge event, Sport World, Sport Active Lifestyle, Event Management, Module by choice: Fitness Instructor / Trainer/Coach	Semester 3: Challenge with a focus on health / economics / social impact Sport Marketing, Financial Management, Challenge by choice: International Event / Blue Zones and Healthy Lifestyle / International Vital City, Modules by choice 1: Innovative Sport Product / Sport, entrepreneurship & innovation, Module by choice 2: Local Sport Policy / Social Impact	Graduation challenge
Semester 2: Challenge with a focus on health / economics / social impact Psychology in sport & exercise, Challenge dedicated knowledge, Intercultural Communication, Challenge by choice: International Event / Blue Zones and Healthy Lifestyle / International Vital City, Module by choice: Vitality @ work / Social & community development	Semester 4: Challenge with a focus on health / economics / social impact Change management, Organisation and company experiences, Challenge by choice: International Event / Blue Zones and Healthy Lifestyle / International Vital City, Module by choice 1: Behavioural change + International public health / Coaching and counselling, Module by choice 2: Good governance in sport / Leadership in sports	

* Please note that this table is subject to change.

Career opportunities

Sport Studies graduates have a large range of career options. Many of our graduates will be employed in jobs such as:

- sport marketer, event manager, sports entrepreneur, training/coaching, physical activity or healthy ageing coach, sports policy officer, community developer



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes www.hanze.nl/master.

Admission requirements

A secondary school diploma or international secondary school qualification at a level equivalent to the Dutch vwo secondary school diploma is necessary for admission. German applicants need to have the following diploma: Zeugnis der Allgemeinen Hochschulreife. All other diplomas will be evaluated by the Nuffic or ECCTIS. All students must demonstrate sufficient command of the English language (minimum IELTS score of 6.0 with no sub-score under 5.5, or comparable score on another test like Cambridge or TOEFL) before commencing the Sport Studies programme.

Contact

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I www.hanze.nl/sportstudiesprogramme

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

Additional requirements

To start this study programme you have to meet additional requirements. Please note that these are obligatory. After applying you have to do an online assessment, which is organised in order to assess whether the ambitions, skills and expectations of the student match the content of the programme. This assessment consists of a video recording showing you in a sports-related group setting and will also include a personal presentation as well as a spoken reference. Furthermore you have to do a case study, make a presentation and write a motivational letter. Students admitted to the Sport Studies programme will need to undergo a medical sports test to assess their physical fitness. Visit www.hanze.nl/sportstudiesprogramme and www.hanze.nl/application for more information on the application process.

share your talent. move the world.

'My view of the world has broadened'

'I find the international aspect of the programme to be of great added value. Not only the trips abroad but especially the contact with students from other countries. I also like the combination of theory and practice. We quickly put into practice what we learn in class. That works nicely. You also do an internship in the second and third year. You are given complete freedom to choose your own internship. For example, I did my second-year internship at Topsport Noord. I do my graduation internship at FC Groningen. Yes, I have found my place at Sport Studies.'

Kaelin Staats 3rd year student Sport Studies



Electronics

a major of the 4 year Electrical and Electronic Engineering bachelor's programme

Programme introduction

Will you be developing the latest, most efficient electronic vehicle to meet people's sustainable mobility needs? Will you be contributing to the energy transition with your smart solutions to let systems communicate with each other? Or will your innovation lead to a revolution in health care? The Electrical and Electronic Engineering programme's Electronics major lays the foundations for modern technological innovations that will make the world a better, smarter and more beautiful place.

Programme structure

Electronics is one of the majors of the four-year bachelor's programme Electrical and Electronic Engineering. The programme consists of an introductory year and a three-year main phase. The curriculum includes theoretical classes, workshops and a wide range of practical labs. Equipped with this knowledge, you will work cases for real companies, together with fellow students.

Your first year

You'll receive an introduction to the exciting and versatile of the Electrical and Electronic Engineering programme, together with all other first-year Electrical and Electronic Engineering students. You'll be taking your first steps in designing and developing electrical and electronic products. Subjects will include mathematics, programming, and analogue and digital techniques. In addition, you'll be taking various practicals. Together with fellow students, you'll be completing project assignments based on intriguing challenges to put what you've learned into practice straight away. For example, you might learn to design and build a stress monitoring system or miniature energy supply.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/electronics

If you find out during the year that you'd rather switch to a different Electrical and Electronic Engineering major (Mechatronics or Sensor Technology), or would rather continue the degree programme in Dutch, you can easily switch.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

In the second year, you'll dig into the major you've chosen. If you chose Electronics, you'll study topics like power electronics, control engineering and advanced programming. Default subjects will include control engineering, robotics and data communication. In addition, you'll take practicals in workshops and apply the knowledge and skills you've gained in various projects supplied by the professional field.



Programme overview*

Year 1	Year 2	Year 3	Year 4
Semester 1 Project, Circuit Analysis and Electronics, Applied Physics, Digital Electronics, Embedded Programming, Power Up Yourself	Semester 3 Control systems, Data Communication and Data Processing	Internship/ Minor/ Elective Semester	In-depth minor
Semester 2 Project, Circuit Analysis and Electronics, Applied Mathematics, PLC Programming, Power Up Yourself, Elective	Semester 4 Drive systems, Robot Control – Electronics	Internship/ Minor/ Elective Semester	Graduation Project

* Please note that this table is subject to change.

In the third year, you'll explore your specialisation in even greater depth by taking a minor, which is an elective semester, and doing an internship. How you use your elective space is up to you: you can take a minor at Hanze UAS, another university of applied sciences in the Netherlands, or even abroad! During your internship, you'll put your knowledge and skills into practice for a national or international company or organisation. You decide for yourself which one.

In your fourth and final year, you will complete the programme with an in-depth minor. You will also carry out a graduation assignment at an (inter)national company or organisation. With your graduation assignment you will demonstrate that you've acquired the skills of a mechatronics engineer highly desired by the professional field!

Career prospects

On completion of the bachelor's programme in Electrical and Electronic Engineering, you'll be awarded the degree of Bachelor of Science, which will open the door to the business community and a host of organisations (such as research institutes).

Examples of possible jobs include::

- Research and Development Engineer
- Software Engineer
- Product Industrialisation Engineer – Electronics
- Entrepreneur
- R&D Project Lead



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

Both Dutch and international students are welcome to apply for the bachelor's programme. To be admitted to the programme you need to be in possession of a secondary school degree that is the equivalent of the Dutch HAVO diploma. Mathematics and Physics are also requirements for entry into the programme. Because Electronics is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/electronics and www.hanze.nl/application for detailed information about the admission requirements, language requirements and how to apply. Do you want to apply for Electronics? Choose 'Electrical and Electronic Engineering – Electronics'. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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'Programming sounds very nerdy, but I love it. If you choose electrical engineering, you can't really go wrong in the job market; there is a lot of work in this field. But you have to really like it.'

Wietske de Kruijff alumna Electronics

www.hanze.nl/electronics



Mechanical Engineering

3 year bachelor's programme

Introduction

Are you an ambitious, driven student looking to build a career in Mechanical Engineering? Do you want to understand, design and build the technology of the future? Come study Mechanical Engineering at Hanze University of Applied Sciences. From day one, you'll be working on real life solutions for real life problems in the field of Engineering. And since we consider engineering to be a team sport, you'll be working with students from all around the globe, in a close-knit ambitious and inspirational learning community, guided by our dedicated teachers.

Programme structure

Mechanical Engineering is a three-year bachelor's programme that consists of an introductory year and a two-year main phase. The curriculum combines theory with a wide range of practical skills. Equipped with the knowledge gained through the lectures and labs, you will work in teams on projects in which you'll design prototypes and/or improve existing devices. Demonstrating your prototypes, and presenting the design and building process are crucial parts of the programme. During the programme you will pay extra attention to energy-related matters, from a mechanical engineering point of view.

Your first year

During the first year, you will get to know the diverse and fascinating world of mechanical engineering by following courses such as Design & engineering, Applied mechanics, Manufacturing technology, Fluid mechanics, Electrical drives and Thermodynamic. To complement the technical subjects, the curriculum emphasizes on professional skills such as project management, communication skills and intercultural competences, to develop your so called 'soft skills'. The first semester focuses on Design Engineering, while in the second semester the focus will be on Energy Systems.

Form	Full-time
Length	Three years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/me

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

During the second year, the projects become more extensive and challenging. We expect you to show more initiative and ingenuity. Of course, this will be under supervision of your tutors and coaches.

In the third year, you can personalise your programme to fit your interests and ambitions. Think of, for example, joining a specialising minor in a certain field, an exchange semester abroad, or doing an internship at an external company. Subsequently, you will round off your programme by engaging in a self-chosen graduation project at a national or international company.

The fast track to a career in mechanical engineering



Programme overview*

Year 1	Year 2	Year 3
Semester 1: Design Engineering Project Prototype, Applied Mechanics, Design Engineering, Manufacturing Technology	Semester 3: Production Organisation Project Improvements, Statistics/SPC, Manufacturing Technology, Dynamics, Applied Mechanics, Organisations, Control Systems Engineering, Professional Skills	Minor/Exchange/Internship
Semester 2: Energy Systems Project Energy Systems, Fluid Mechanics, Thermodynamics, Heat Transfer	Semester 4: Research, Design and Engineering Project Research, Design and Engineering, Automation & Control, Electives	Graduation Project

* Please note that this table is subject to change.

Career opportunities

Most of our graduates choose to work in areas where the emphasis lies on technical engineering. Other career options include becoming a Technical Adviser, Project Leader or Academic Researcher. You may even use your acquired entrepreneurial skills to launch your own business.

Master Up!



After successful completion of the bachelor's programme, you can choose to continue your studies with a master's programme. The Institute of Engineering offers four international Master programmes, European Masters in Renewable Energy, Smart Systems Engineering, Sustainable Energy System Management and Energy for Society. See www.hanze.nl/master for more detailed information.



Admission requirements

To be admitted to the programme you need to be in possession of a secondary school degree, which is the equivalent of the Dutch VWO diploma (higher national/international secondary school level or International Baccalaureate) with high grades in Mathematics and Physics. Because the programme is taught in English, you will have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/me and www.hanze.nl/application for detailed information about the admission requirements, language requirements and how to apply. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

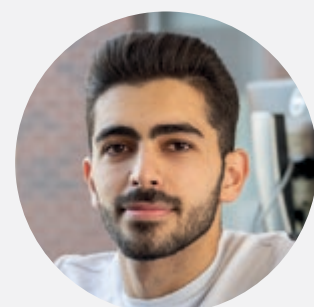
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'I am really interested in engineering in general. I chose Mechanical Engineering at the Hanze because it is a very broad study programme. In this way, I can shape my career in the direction of a specific field within engineering whenever I want to. Hanze specifically caught my eye, because it's 'applied science'. It's not just theory, but you actually apply the theory and see what you're working on. That was very important to me, because in Lebanon all studies are very much focused on theory.'

Ali Krayem student Mechanical Engineering
www.hanze.nl/me



Mechatronics

a major of the 4 year Electrical and Electronic Engineering bachelor's programme

Programme introduction

Will you be designing and building a robotic arm to pave the way for new surgery methods? Will your drone make firefighters safer at work? Will you be designing the drivetrain and electric engine for a solar-powered car? With the Electrical and Electronic Engineering programme's Mechatronics major, you'll set the world in motion.

Programme structure

Mechatronics is one of the majors of the four-year bachelor's programme Electrical and Electronic Engineering. The programme consists of an introductory year and a three-year main phase. The curriculum includes theoretical classes, workshops and a wide range of practical labs. Equipped with this knowledge, you will work on switch to, together with fellow students.

Your first year

You'll receive an introduction to the exciting and versatile world of the Electrical and Electronic Engineering programme, together with all other first-year Electrical and Electronic Engineering students. You'll be taking your first steps in designing and developing electrical and electronic products. Subjects will include mathematics, programming, and analogue and digital techniques. In addition, you'll be taking various practicals. Together with fellow students, you'll be completing project assignments based on intriguing challenges to put what you've learned into practice straight away. For example, you might learn to design and build a stress monitoring system or miniature energy supply.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/mechatronics

If you find out during the year that you'd rather switch to a different Electrical and Electronic Engineering major (Sensor Technology or Electronics), or would rather switch to the degree programme in Dutch, you can easily switch.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

In the second year, you'll dig into the major you've chosen. If you chose Mechatronics, you'll be learning more about mechanical drivetrains, control engineering and programming. You'll study the theory of a variety of new topics, take practicals in workshops and apply the knowledge and skills you've gained in various projects.



Programme overview*

Year 1	Year 2	Year 3	Year 4
Semester 1 Project, Circuit Analysis and Electronics, Applied Physics, Digital Electronics, Embedded Programming, Power Up Yourself	Semester 3 Control systems, Data Communication and Data Processing	Internship/ Minor/ Elective Semester	In-depth minor
Semester 2 Project, Circuit Analysis and Electronics, Applied Mathematics, PLC Programming, Power Up Yourself, Elective	Semester 4 Drive systems, Robot Control – Mechatronics	Internship/ Minor/ Elective Semester	Graduation Project

* Please note that this table is subject to change.

In the third year, you'll explore your specialisation in even greater depth by taking a minor, which is an elective semester, and doing an internship. How you use your elective space is up to you: you can take a minor at Hanze UAS, another university of applied sciences in the Netherlands, or even abroad! During your internship, you'll put your knowledge and skills into practice for a national or international company or organisation. You decide for yourself which one.

In your fourth and final year, you will complete the programme with an in-depth minor. You will also carry out a graduation assignment at an (inter)national company or organisation. With your graduation assignment you will demonstrate that you've acquired the skills of a mechatronics engineer highly desired by the professional field!

Career prospects

On completion of the bachelor's programme in Electrical and Electronic Engineering, you'll be awarded the degree of Bachelor of Science, which will open the door to the business community and a host of organisations (such as research institutes).

Examples of possible jobs include:

- Research and Development Engineer
- Software Engineer
- Product Industrialisation Engineer – Electronics
- Entrepreneur
- R&D Project Lead



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

Both Dutch and international students are welcome to apply for the bachelor's programme. To be admitted to the programme you need to be in possession of a secondary school degree that is the equivalent of the Dutch HAVO diploma. Mathematics and Physics are also requirements for entry into the programme. Because Mechatronics is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/mechatronics and www.hanze.nl/application for detailed information about the admission requirements, language requirements and how to apply. You can apply for the Mechatronics programme using Studielink, the central enrolment tool for higher education in the Netherlands. Make sure to select 'Electrical and Electronic Engineering - Mechatronics' as the study programme you want to enrol for. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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'When I saw those robots as a 13-year-old, I was sold. I always got a lot of energy from the projects. In the third year, for instance, I was allowed to do a project at Lode BV, a company that develops biomedical applications. Being allowed to think and work on a real-life issue really adds value'

Daniëlle Steenge alumna Mechatronics

www.hanze.nl/mechatronics



Sensor Technology

a major of the 4 year Electrical and Electronic Engineering bachelor's programme

Programme introduction

Do you want to make technology smart? Sensor Technology is at the heart of technological progress worldwide. Smart cities, smart mobility, smart industry, smart phones, smart watches... With the major Sensor Technology of the Electrical Engineering programme, you shape the future of everything around you. From healthcare to sports. From (renewable) energy to industry.

Programme structure

Sensor Technology is one of the majors of the four-year bachelor's programme Electrical and Electronic Engineering. The programme consists of an introductory year and a three-year main phase. The curriculum includes theoretical classes, workshops and a wide range of practical labs. Equipped with this knowledge, you will work on cases for real companies, together with fellow students.

Your first year

You'll receive an introduction to the exciting and versatile world of the Electrical and Electronic Engineering programme, together with all other first-year Electrical and Electronic Engineering students. You'll be taking your first steps in designing and developing electrical and electronic products. Subjects will include mathematics, programming, and analogue and digital techniques. In addition, you'll be taking various practicals. Together with fellow students, you'll be completing project assignments based on intriguing challenges to put what you've learned into practice straight away. For example, you might learn to design and build a stress monitoring system or miniature energy supply.

If you find out during the year that you'd rather switch to a different Electrical and Electronic Engineering major (Mechatronics or Electronics), or would rather continue the degree programme in Dutch, you can easily switch.

Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Science
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	15 August (EU/EEA students), 1 June (non-EU/EEA students)
Website	www.hanze.nl/sensortechnology

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

After your first year

In year two you will study the major you have chosen. Have you chosen Sensor Technology? Then you will dive into the world of innovation and sensor applications. You will learn how sensors can be used to make appliances, machines and buildings smarter. You will often be busy in the workshops with practicals and apply all the knowledge and skills you have acquired to various projects in the field.

In the third year, you'll explore your specialisation in even greater depth by taking a minor, which is an elective semester, and doing an internship. How you use your elective space is up to you: you can take a minor at Hanze UAS, another university of applied sciences in the Netherlands, or even abroad! During your internship, you'll put your knowledge and skills into practice for a national or international company or organisation. You decide for yourself which one.



Programme overview*

Year 1	Year 2	Year 3	Year 4
Semester 1 Project, Circuit Analysis and Electronics, Applied Physics, Digital Electronics, Embedded Programming, Power Up Yourself	Semester 3 Control systems, Data Communication and Data Processing	Semester 5 Project, Entrepreneurship, Reliability Engineering, Research Skills, Embedded Systems, Continuous Time Signal Processing	In-depth minor
Semester 2 Project, Circuit Analysis and Electronics, Applied Mathematics, PLC Programming, Power Up Yourself, Elective	Semester 4 Drive systems, Robot Control – Sensor technology	Semester 6 Project, Community Contribution, Advanced Filters, Mathematics, IoT Fundamentals, Computer Vision & Image Processing, Introduction to Artificial Intelligence	Graduation Project

* Please note that this table is subject to change.

In your fourth and final year, you will complete the programme with an in-depth minor. You will also carry out a graduation assignment at an (inter)national company or organisation. With your graduation assignment you will demonstrate that you've acquired the skills of a mechatronics engineer highly desired by the professional field!

Career prospects

On completion of the bachelor's programme in Electrical and Electronic Engineering, you'll be awarded the degree of Bachelor of Science, which will open the door to the business community and a host of organisations (such as research institutes).

Examples of possible jobs include:

- Research and Development Engineer
- Software Engineer
- Product Industrialisation Engineer – Electronics
- Entrepreneur
- R&D Project Lead



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

Admission requirements

Both Dutch and international students are welcome to apply for the bachelor's programme. To be admitted to the programme you need to be in possession of a secondary school degree that is the equivalent of the Dutch HAVO diploma. Mathematics and Physics are also requirements for entry into the programme. Because Sensor Technology is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanze.nl/sensortechnology and www.hanze.nl/application for detailed information about the admission requirements, language requirements and how to apply. Do you want to apply for Sensor Technology? Choose 'Electrical and Electronic Engineering – Sensor Technology'. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

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share your talent. move the world.

'The fact that you can improve lives with technology is the reason why I chose this study. You analyze, design and make an impact - even during your studies. That motivates me enormously. You already have one foot in the real world.'

Frank Manting 3rd year student Sensor Technology

www.hanze.nl/sensortechnology



Classical Music

4 year bachelor's programme



Prince Claus Conservatoire

The Prince Claus Conservatoire feels a strong connection to the northern part of the Netherlands. We are an internationally renowned institute with high standards regarding quality and atmosphere. Our mission is to train inspiring musicians who can make an important contribution in our society.

We challenge you to share your talent and passion for music with the world around you. As a future musician or music teacher, you will move the world; by inspiring, motivating and touching people's hearts.

Studying at the Prince Claus Conservatoire means that you will be immersed in an inspiring international environment. We are known internationally for our innovative ideas on studying music. We are convinced that having close contact with our students is of great importance. You become part of our close community when you choose to study with us.

Programme structure

Your main instrument is the focal point throughout your studies. The first year is an orientation year. You attend theoretical classes, as well as main instrument classes, and learn through practical training and projects. In the second year, your knowledge and skills are broadened and deepened, in both practical and theoretical subjects. You will study the foundations of musical entrepreneurship and teaching. In the third and fourth year a lot of time is invested in didactic subjects with a focus on work placements (internal, external and project internships). You can make your own choice in elective modules that fit your interests or capabilities. You can, for example, participate in an international exchange programme. In the final year, you focus on your main instrument, leading up to a graduation concert.

Form	Full-time
Length	4 years
Starts in	September
Degree	Bachelor of Music
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
English language skills	IELTS 6 or equivalent
Application deadline	1 March (EU and non-EU)
Website	www.hanze.nl/prince-claus-conservatoire

* There are [scholarships](#) available for non-EU students.

Playing in an ensemble or orchestra is an essential part of the curriculum. In addition to many chamber music ensembles, the conservatoire also has a percussion ensemble and a choir. Large vocal ensembles, string ensembles and wind ensembles are set up as music productions.

There are plenty of opportunities to gain performing experience, through orchestras, at chamber music evenings, in solo performances or in master classes and concerts, both within as well as outside of the conservatoire. You also attend workshops and master classes given by internationally renowned musicians.

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.





Admission requirements

All applicants must perform at the entrance exams, held in the Spring period. This exam consists of two parts: a theory and aural test, and an audition. Each part is approximately 30 minutes in duration and both take place on the same day. It is most likely that you will hear whether you can be admitted to the Conservatoire on that same day. In special cases, it is possible to send in a DVD instead of doing an audition. For more information about the admission requirements and the enrolment procedure, visit www.hanze.nl/prince-claus-conservatoire.

Career prospects

After graduation, you can work as a performing musician in an ensemble, in an orchestra or as a soloist. Perhaps it is your ambition to play in a renowned symphony orchestra or in one of the Dutch professional military ensembles, or you may wish to become a member of a professional or semi-professional chamber choir. Many of our graduates combine playing (chamber music) with teaching music.

Whatever your future path is going to be, at the Prince Claus Conservatoire (PCC) you will be trained to become a versatile musician of the highest quality. If you also studied for a teaching qualification, you can work at a music school or as a private teacher. Most graduates are self-employed, pursuing 'portfolio careers' that combine performing and teaching.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

How to apply

You can find all the information on how to apply for the entrance exam at www.hanze.nl/prince-claus-conservatoire

Contact

Prince Claus Conservatoire

T +31 (0) 50 595 13 14

T +31 (0) 50 595 13 12 (PCC student administration)

E prinsclausconservatorium@org.hanze.nl

www.hanze.nl/prince-claus-conservatoire

www.facebook.com/prinsclausconservatorium

www.twitter.com/PClausConserv

www.instagram.com/prinsclausconservatorium

For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

share your talent. move the world.

'Studying at the Prince Claus Conservatoire is very personal. You get a lot of opportunities to develop your personal interests, for example in the form of electives, projects and chamber music ensembles.

For me, this is not only a place where I can develop myself as a musician, I also feel respected as a human being. Because of the strong bond between co-students and staff I feel very much at home, being provided with everything I need to learn and to grow.'

Hannah Tomasini alumna Classical Piano

www.hanze.nl/prince-claus-conservatoire



Jazz

4 year bachelor's programme



Programme introduction

Our Jazz Programme 'New York Comes to Groningen' is unique in the world for two reasons:

- 1 Alongside the strong Groningen staff, top New York artists travel to Groningen to teach in our programme on a rotating schedule. Every week of the year, you'll be able to learn from another New York artist, allowing you to develop yourself into a professional jazz artist.
- 2 All students (bachelor and master) work with all of the NY-artists, irrespective of the student's instrument. Bachelor's courses include theory, ear training, composing, arranging and a wide variety of workshops. In addition, there are ongoing weekly lessons from a world-class Dutch faculty.

Programme structure

You start performing publicly from day one. The emphasis is on expanding your stage experience. You also learn to play the piano in order to better understand musical theory. You participate in studio projects and you follow courses in jazz arranging and composition. Your main instrument and the New York faculty classes are the focus throughout your entire study programme.

Guitarist and New York teacher in our department:
 Freddie Bryant. ▼



Form	Full-time
Length	Four years
Starts in	September
Degree	Bachelor of Music
Language	English
Tuition fee	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024). More information: www.hanze.nl/tuitionfees
Application deadline	1 April (EU and non-EU)
Website	www.hanze.nl/jazz

* There are **scholarships** available for non-EU students.

In addition to your private lessons, you will play in various ensembles. We also organise a trip to New York every year. The didactic subjects and musical entrepreneurship are offered in the second and third year. At the end of the fourth year you will conclude your studies with a final concert, displaying the musical vision that you have developed.

We have no limitations in terms of instruments. Basically every instrument is admissible.

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Top New York jazz musicians teach in Groningen

Using the slogan 'New York comes to Groningen', the Prince Claus Conservatoire offers jazz education based on expertise from the jazz scene in New York. We are the only European conservatoire to do so. Jazz teachers from the Big Apple come over to Groningen, offering you the best jazz education available. These courses cover a wide range of subjects such as workshops, master classes, band coaching, stage experience, composition and group lessons. Beside this you will also attend classes concerning theory, arranging and jazz history.



Joris Teepe, artistic leader of the jazz department ▲
 and founder of the 'New York comes to Groningen' programme.



▲ Jazz students performing with New York teacher Johannes Weidenmüller during stage experience.

Admission requirements

Applicants for programmes at the conservatoire are expected to be familiar with certain materials and skills. Therefore, all applicants must perform at the entrance exams, held in April and May of each year. This exam consists of two parts: a theory and aural test, and an audition. Each part takes approximately 30 minutes and both take place on the same day. The results are most likely to be presented the same day. In special cases, it is possible to send in a DVD instead of doing an audition. For more information about the admission requirements and the enrolment procedure, check our website www.hanze.nl/prince-claus-conservatoire

Career prospects

Graduates are trained to be professional musicians and are equipped for a musical career, performing in various ensembles, in all styles of jazz. You will know how to promote yourself and your group. You will be able to compose and arrange music for all kinds of ensembles and orchestras. You can teach others at a music school or privately. Most graduates are self-employed, pursuing 'portfolio careers' that combine performance with teaching.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/master

How to apply

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📷 www.instagram.com/prinsclausconservatorium

For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

Bachelor of Design

Form

Length

Starts

Degree

Language

Tuition fee*

Application deadline

Website

Full-time

Four years

in September

Bachelor of Arts

English

EU/EEA: €2,314; non-EU/EEA: €8,276
(academic year 2023-2024).

www.hanze.nl/design

www.hanze.nl/design

*More information: www.hanze.nl/tuitionfees



share your talent.
move the world.



Hanze
Minerva Art Academy
University of Applied Sciences

Try out, make a choreography
of your curiosity.



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If you are creative, curious, interested in experimenting with images and converting ideas into visual concepts, then the Bachelor of Design may well be the right programme for you. We educate talented and ambitious students to become experimental designers with a critical attitude. Our graduates are fully prepared for a career as a designer.

Six study routes

As a designer, you will be joining the creative industry, one of the most booming sectors in the Netherlands and abroad. Not only will you master the skills you need to become a professional designer, you will also develop a critical attitude, reflecting on your own work and that of your fellow students, and your own style and authenticity. Making mistakes is part of your development into being a professional designer. By experimenting, failing and starting again you will create your own style, your signature. You will also learn to develop and protect your authenticity as a designer. We provide you with the best facilities and counselling. You will also work together with other students, to learn how to function in an (interdisciplinary) team. You learn to play with images and discover how your visual abilities can create solutions for questions in society.

The programme

Over the course of four years, you will learn everything you need to start your practice as a professional designer. In the first year you learn all about general design. You will enroll in five study periods in each final profile and you will familiarise yourself with analogue and digital skills. You will also be taught Art & Design theory and Vocational Training.

During the main phase you will choose your own path. This can be a path focused on one of the set study routes. You can also choose your own path, independent of a certain medium, which will allow you to combine the various study routes mentioned in the next section.

- **Graphic & Interaction Design:** you will focus on how to convey messages in a creative and original manner through images and typography. The two main subjects are Graphic Design and Interaction Design. Other subjects concern learning more about the power of photography and video and the multiple possibilities of typography.
- **Illustration & Animation Design:** you will focus on creating still and animated images. Your main subjects will be Illustration and Animation. Your auxiliary subjects will be Drawing & Painting, Photography, Visual Typography and Image Grammar. As a graduate you will not only be proficient in creating images by hand, but you will also have mastered professional digital design skills.
- **Spatial Design:** The major Spatial Design focuses on space as a continuous element in all assignments. Spatial designers define how people use and experience spaces, whether these are indoors or outside. The major focuses on people, place, purpose and the poetry of connecting these.

The main subject is spatial design, linking to interior architecture and design, architecture, building engineering, material knowledge, movement, visualisation and professional development. Graduates will have learned to work on and research assignments for clients and users without losing sight of technical (im)possibilities, or of their own artistic vision and signature.

Experienced teachers from the professional field

You will be taught by experienced teachers who also work as professional designers. Most of them still run their own practice and offer students the opportunity to build their own professional network. We also invite guest lecturers, who will give you a totally fresh view of the world of design.

After graduation

In your fourth year you will carry out a joint, final exam assignment and your own independent exam project. This is how you will present yourself as a professional designer, ready to start your career setting up your own design studio or finding a job, for instance at a design agency, marketing agency, gaming company or theatre. You also have the possibility to join a master at Frank Mohr Institute.

- **Time Based Design:** you will focus on moving images in stories, in time and space. You will prepare for a future as a designer working for theatres and in the gaming industry. You will explore the use of images, video, light and sound. You will contribute to productions, often in cooperation with a range of professional organisations.
- **Product Design:** you will focus on becoming a design entrepreneur. You choose your own frame of reference, creating a collection of objects and products that will be part of the brand you will use to present yourself in the market.
- **Offroad:** You are allowed to plan your own multiple route through the programme and the different specialisms.

Additional activities and opportunities

During your studies you will get every chance to enrich your knowledge and experience by taking part in project weeks and OffCourses. We provide many additional activities, such as masterclasses, exhibitions and festivals. Vocational training is also part of the curriculum, as well as the possibility to study abroad for a semester. To master your skills and carry out your assignments, we provide a wide range of facilities, technical workshops and courses.



About Minerva Art Academy

42 Minerva Art Academy offers an international community in a studio learning environment where imagination is cherished and nurtured and making and thinking is deeply connected. It is our mission to educate students to become talented, involved, professional artists, designers and art teachers, who contribute actively to society. Our students have something to say, trigger unexpected connections and encourage the audience to ask questions. They do not take the world for granted and wish to have an impact on society, while exploring solutions and influencing their environment. Minerva Art Academy is one of the eighteen schools within Hanze University of Applied Sciences and is located in Groningen and Leeuwarden.

Whatever route you choose, making art is at the heart of the art practice and therefore central to all our programmes. These days the art practice is hybrid in nature: we encourage you to look beyond a single medium or art form. You will become part of our art community, working in interdisciplinary groups, getting to know as many mediums, techniques and approaches as you want. We provide creative and technological workplaces, where you can freely learn, make, reflect and experiment. You will not only learn to master a craft, but also to think and act as an independent and original artist. This is how your work will make an impact on the world and how you will make your own mark as a professional.



Facilities: HAL, exhibitions and Projectbureau

To help you master your craft as an artist or designer, we provide you with the best possible facilities we can find. In Groningen, for instance, we have our Hybrid Arts Lab (HAL) in the Minerva building located on Zuijderdiep, where everyone in our art community meets to share experiences, create new ideas and attend all kinds of activities.

Our building at Praediniussingel, the former Groninger Museum, is perfect for hosting exhibitions and other activities. As a student you will get every opportunity to be part of these activities, as a participant or organiser.

Workshops

We also have fourteen well-equipped workshops in the domains of Media, Printmaking, Spatial Techniques and Photography, where you can carry out experiments and learn skills. Students can also use these workshops to explore a technique or medium for the first time. All students of Minerva Art Academy are welcome here. After graduation you can continue to use the workshops for another six months. Students often find it very useful to work on assignments outside of the academy, in order to prepare for their career as a professional in the art world. The Project bureau receives a great many requests to carry out projects and assignments. All students are welcome to apply for such projects.

Our programmes

We provide four bachelor's programmes, two master's programmes and a great many additional activities aimed at students as well as alumni.

Four-year bachelor's programmes:

- Fine Art (English/Dutch taught)
- Design (English/Dutch taught)
- Popular Culture (English/Dutch taught)
- Fine Art and Design in Education (Dutch taught)

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- iRAP: Interrelational Art Practices (MA in Fine Art and Design) (English taught)
- MAPs: Materials in Artistic Practices (English taught)
- Master of Education in Arts (Dutch taught)



Practical information

Open Days

Feel free to come to our Open Days.

For the exact dates:

www.hanze.nl/penday

Admission requirements

You can apply through Studielink (digital application form). After applying you will receive an invitation for an admission test.

This assessment includes a home assignment and an academic assignment.

To qualify for our bachelor's programmes, you need to have completed either a pre-university secondary education, a higher general secondary education, an intermediate vocational education or a foundation course in higher professional education or similar.

You may also be admitted to the Academy on the grounds of 'exceptional talent' and a good academic test performance.



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www.facebook.com/academieminerva

www.instagram.com/academieminerva

www.academieminerva.nl

www.hanze.nl/design

Personal Study Advice

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.

Other matters

You can find more information about matters like tuition fees, scholarships, cost of living, visas and housing on our website www.hanze.nl/io. For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.

Contact

Address 1

Minerva Art Academy
Gedempte Zuiderdiep 158
9711 HN Groningen,
the Netherlands

Address 2

Minerva Art Academy
Praediniussingel 59
9711 AG Groningen,
the Netherlands



Minerva Art Academy

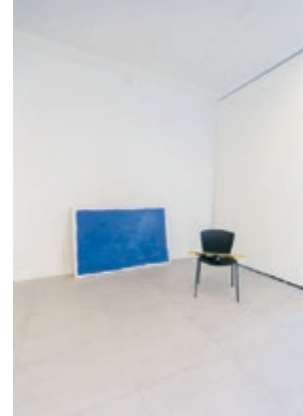
2024/2025

Bachelor of Fine Art

<u>Form</u>	Full-time
<u>Length</u>	Four years
<u>Starts</u>	in September
<u>Degree</u>	Bachelor of Arts
<u>Language</u>	English
<u>Tuition fee*</u>	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024).
<u>Application deadline</u>	www.hanze.nl/finearts
<u>Website</u>	www.hanze.nl/finearts

*More information: www.hanze.nl/tuitionfees

Your future in art



The bachelor of Fine Art will guide you on the road to becoming a professional visual artist. An artist is driven by curiosity and the desire to create things that haven't been seen before. An artist is curious and eager and strives to take an independent and autonomous position in the world. Do you recognise that ambition and are you passionate about art? Do you want to work in multiple disciplines, with a wide range of artist-teachers in a highly international studio environment? The Fine Art bachelor's programme at Minerva Art Academy welcomes you.



share your talent.
move the world.

Bachelor of Fine Art

Your future as an independent fine artist

To become an independent visual artist, you need an open mind. You ask questions and you don't take the world at face value. You want to learn to express your ideas to the world. You will work individually or with others in shared studios and in our technical workshops. You create your journey, making your way in the world of art.

Getting to know your craft

During this bachelor's programme you will learn to materialise your ideas, feelings and fascination in visual work, using different materials, techniques and media. You will be confronted with many possible aspects of contemporary art: ideas and concepts, media and domains, materials and techniques, artist positions and roles, studio practices and professional practices. You will be guided in finding the answer to the question what it means for you to be a professional artist.

Course structure

The Bachelor of Fine Art is a four-year programme. Each year consists of two semesters of 16 weeks each, concluded with a group work review and a project week or excursion week.

Central to the curriculum is your studio work. You will learn to reflect on your own work and that of others. During the first two years you will carry out assignments to gain knowledge and skills. You will also work independently to fully develop and explore your own artistic process. In the third year you will focus on your personal development as an artist in the studio. The final year is all about defining who you are as an artist and the uniqueness and quality of your work. You will write a Graduation Thesis and artistic statement and take part in a joint exhibition with your fellow students.

Making and thinking

For an artist, making and thinking are closely linked. This is reflected in the curriculum. You will be taught by a variety of tutors, who all have their own specialised active professional background. Working in the studio and workshops is central in the programme in which theory and practice are connected to prepare you for a professional practice.

An overview of the programme:

- **Studio:** working in the studio, workshop or a virtual environment
- **Studio Support:** knowledge and skills in all visual domains
- **Studio Classroom:** the relation between theoretical and practice-based artistic research
- **Studio Electives:** interdisciplinary and theoretical electives
- **Theory:** knowledge of context of the visual arts. Art history, visual analysis, philosophy and art theory
- **Professional Practices:** preparation for the professional practice

Personal development as an artist

Your personal development as an artist is central in the programme. This means you can personalise your own programme and are free to pursue subjects and activities that encourage you to explore new paths. Part of this development is your Study Portfolio. You will further personalise your study programme by working with multiple mediums and by getting to know different professional domains and artist positions. In your third year you can study abroad for a semester or apply for a minor. You can take part in (Honours) projects and assignments provided by The Project Bureau or carry out research assignments for the Art & Society Research Centre. We offer a great many additional activities, like an international excursion at the start of your studies, guest lectures, project weeks, excursions, exhibitions, festivities and external projects, and many interesting, multidisciplinary OffCourses.

Practice

After graduating you will build your practice as an independent artist. To help you prepare for this, the programme addresses multiple aspects of the professional practice. You will learn about art policy, museums, galleries, art critics and art collectors and new podia and initiatives. You will explore the roles you can take as an independent artist in the international social and cultural field. You will work towards your own role as a professional artist and start creating a wide, international network of art contacts during your studies. This is how Minerva Art Academy can help you start building an international art practice.

Bachelor of Fine Art

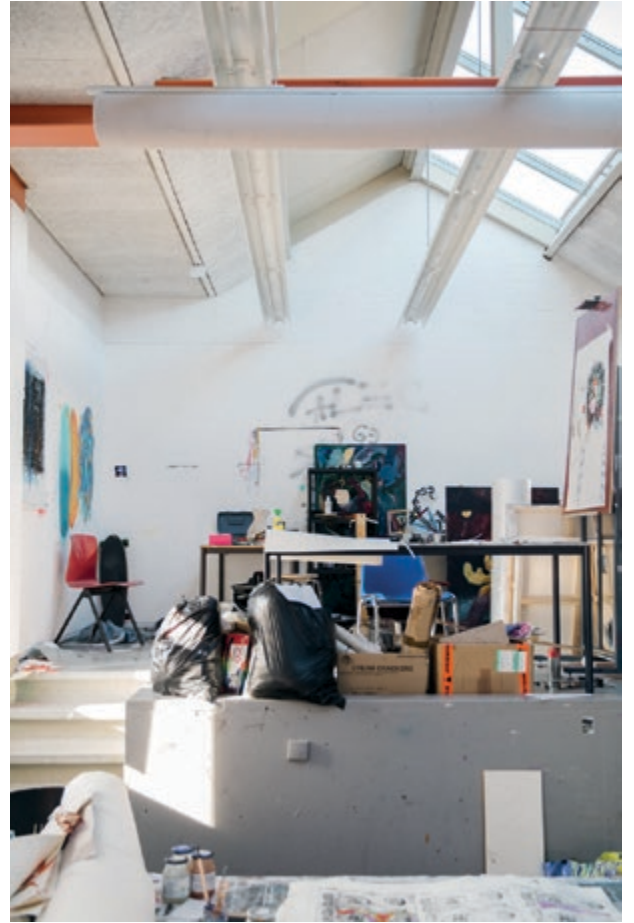




foto Lisa Bommersen

About Minerva Art Academy

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Bachelor of Fine Art

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Additional activities

We provide a great many additional activities for students and alumni. Our OffCourses give you the chance to carry out artistic research in a mixed group of students in an exciting and experimental way. OffCourses involve all kinds of themes and subjects and are often carried out in cooperation with companies or professionals in the art practice, other Hanze UAS schools or universities abroad.

Facilities: HAL, exhibitions and Project bureau

To help you master your craft as an artist or designer, we provide you with the best possible facilities we can find. In Groningen, for instance, we have our Hybrid Arts Lab (HAL) in the Minerva building located on Zuiderdiep, where everyone in our art community meets to share experiences, create new ideas and attend all kinds of activities. Our building at Praediniussingel, the former Groninger Museum, is perfect for hosting exhibitions and other activities. As a student you will get every opportunity to be part of these activities, as a participant or organiser.

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Our programmes

We provide four bachelor's programmes, two master's programmes (of which one has four variants) and a great many additional activities aimed at students as well as alumni.

Four-year bachelor's programmes:

- Fine Art (English/Dutch taught)
- Design (English/Dutch taught)
- Popular Culture (English/Dutch taught)
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- MAPs: Materials in Artistic Practices (English taught)
- Master of Education in Arts (Dutch taught)



Bachelor of Fine Art



Practical information

Open Days

Feel free to come to our Open Days. For the exact dates: www.hanze.nl/openday

Admission requirements

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www.hanze.nl/finearts



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Popular Culture

Are you a future artist? At the Academy of Popular Culture, we will coach you to become an artistic professional and creative entrepreneur. To achieve your ambitions in the artistic world, you will create work as a performer, as a writer/composer or as a visualiser/designer while forging connections with your prospective audience. You want to make an impact with the concepts you create. In order to do so, you will work with students of other disciplines to produce an interdisciplinary performance.

Programme introduction

As a professional, you gain inspiration from your own ambitions as well as your engagement with your audience and with society. You want to contribute and make an impact with your story. This is something you'll rarely do on your own: to make your projects come to life, you'll need to work with others who can help you with things that you're not (yet) familiar with. You'll be learning as part of a community whose members inspire each other. The main focus throughout this broad, interdisciplinary degree programme is on the creation of products for an audience. Sharing your story with the audience is the key to making an impact. The Academy of Popular Culture is located in the bustling cultural hotspot that is the northern student city of Leeuwarden.



<u>Form</u>	Full-time
<u>Length</u>	Four years
<u>Starts</u>	September
<u>Degree</u>	Bachelor of Arts
<u>Language</u>	English
<u>Tuition fee*</u>	EU/EEA: €2,314; non-EU/EEA: €8,276 (academic year 2023-2024).
<u>Application deadline</u>	www.hanze.nl/popculture
<u>Website</u>	www.hanze.nl/popculture

*More information: www.hanze.nl/tuitionfees



First year

In the first year, you'll learn to tackle the various aspects of the creative process, such as artistic research, concept development, experimentation, creating an artistic product and sharing it with your audience. Your progress will be monitored by means of assignments and assessments. You'll be working on an individual project of your own choosing and a number of compulsory group projects in parallel.

Second year: core programme

In the second year, you'll make a start with the core programme. This will introduce you to a number of different learning environments, in which you'll learn to elaborate a concept, conduct design research and apply for subsidies. In addition, you'll find out more about the theoretical background to these topics and how to apply them in your professional practice. The next step is to work on your specialisation. This is where you'll develop more in-depth knowledge and skills on the basis of your preferred professional practice. At this stage, you'll be choosing a path: writer/composer, performer or designer.

Third year: minor and internship

In the third year, you'll be working outside the Academy of Popular Culture by doing an internship in the professional field under the supervision of professionals. Among many other organisations, our interns have worked at Wisseloord studios, Into the Great Wide Open, Pinkpop, Productiehuis Paradiso, A Million Faces, Idols, Neushoorn, Vera, Worm, Universal, Excelsior, #BOOS and Geschikte Gasten. You'll also take a minor, which is an elective semester. You can broaden your knowledge by choosing a minor at Hanze UAS, a programme offered elsewhere in the Netherlands, or a programme abroad (exchange).

Fourth year: graduation

The graduation phase lasts for the entire fourth year. You'll graduate as a performer, artistic entrepreneur or artistic director with a project of your own choosing that you'll need to present to an audience. You'll run through every step of the creative process, from the development of a vision to its realisation and the creation of a plan for the future.

Supervision

We are committed to actively challenging you, addressing your specific learning needs, offering appropriate supervision, and guiding you to achieve the necessary level of professional practice. Instead of traditional classrooms, we make use of communities of learners, whose members inspire and stimulate each other and help each other out with feedback and ideas. You'll learn to adopt inquisitive working practices, develop a vision on your place as a performer and make well-reasoned choices when it comes to elaborating, organising and realising your projects. This will help you track your progress and figure out your next steps. You'll be coached by experienced lecturers, most of whom are also active in the professional field. This helps to blur the boundary between education and professional practice.

Throughout the year, we'll organise a variety of field trips, training courses, workshops and guest lectures by professionals from all relevant areas to help you expand your professional network.



Student Merel Nieland pitching her project to the professional field



Rick Zijlstra performing his graduation show



Teachers and students recording a livestream

About Minerva Art Academy

Minerva Art Academy offers an international community in a studio learning environment, where imagination is cherished and nurtured and creating and thinking are deeply connected. Our mission is to teach students to become talented and engaged professional artists, designers and art teachers who contribute actively to society. Our students have something to say, trigger unexpected connections and encourage the audience to ask questions. They don't take the world for granted and want to make an impact on society while exploring solutions and influencing their environment. Minerva Art Academy is one of the 18 schools of Hanze University of Applied Sciences and is located in Groningen and Leeuwarden.

Facilities

Our building in Leeuwarden has all the facilities you'll need as a student. Visit the loans desk to borrow equipment such as cameras (photo or film), tripods, microphones and instruments (guitars, drum kits, etc.). We also have multiple soundproof bunkers available for rehearsals. Furthermore, the Academy of Popular Culture offers computer facilities, a recording studio, a podcast studio and a photography studio for students to use. The Minerva Art Academy's Groningen location has various specialist workshops available for woodworking, metalworking, silk-screen printing, etching, 3D printing and laser printing, as well as digital and photography workshops. You can visit the Minerva Art Academy Shop and Media Library in Groningen to borrow books, video recordings and audio recordings, although plenty of material can also be consulted online. Last but not least, the Shop sells essentials like paper, paint, pens, pencils, dummies, etc.

Career opportunities

Our graduates end up as artistic professionals in the cultural field. Some set up their own business, but most join a collective or a changing roster of partnerships. The main focus throughout this broad, interdisciplinary degree programme is on the creation of products for an audience. Graduates perform on stage, write songs, produce tracks, create short or full-length feature films or visuals, develop festivals, dress sets or host podcasts and websites where they present themselves or others. Sharing your story with the audience is the key to making an impact.



Students working in one of the bunkers

Practical information

Open Days

Interested? Feel free to come to our Open Days
For the exact data: www.hanze.nl/openday

Admission requirements

In order to be admitted to the programme, it's essential that you already have some experience in a particular cultural field. For example, you sing in a band, design posters, create videos or are involved in organising a festival. Departing from this foundation, this bachelor's programme will help you discover your strongest talents and in which direction you want to develop yourself further. Your personal development, personality and motivation will play a key role throughout the programme. All applicants need to take an entrance examination. The assessments take place in April, May and June. You must hand in your portfolio with your work and a home assignment to apply. The intake assessment will focus on your portfolio. In addition, you'll be interviewed about your motivation for studying the programme. Visit www.hanze.nl/popculture for more information about the application and intake process.

Personal Study Advice

In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies..

Other matters

For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanze.nl/io.



Contact

Visiting address

Achter de Hoven 23
8933 AG Leeuwarden
the Netherlands

T +31 (0)58 292 16 00

E popcultuur@org.hanze.nl

Instagram www.instagram.com/academievoorpopcultuur

Facebook www.facebook.com/academievoorpopcultuur

Website www.academiminerva.nl

Website www.hanze.nl/popculture



Application and admission

Applying for a study programme abroad may seem complicated, but don't worry. Our Student Administration (STAD) is here to help you with the application procedure and our International Office can assist you in acquiring your visa and insurance. For contact details, please visit www.hanze.nl/contactus.

How to apply

You apply for a study programme at Hanze University of Applied Sciences, Groningen through [Studielink](#). After starting your application you will receive full instructions on how to complete your application.

Application deadlines

Our academic year starts on 1 September and ends on 31 August. The application deadlines are:

Students needing a visa (non-EU/EEA)	1 June
Students not needing a visa (EU/EEA)	15 August

Certain programmes have alternative application procedures and deadlines. For more information about the application procedure, including video tutorials on how to apply to Hanze UAS, please visit www.hanze.nl/application.

Entry requirements

Admission to a programme is based on your prior education and additional diplomas. For several programmes you must also meet certain language requirements, participate in a matching procedure or write a motivation letter. For more information, please visit www.hanze.nl/application.

Language requirements

Students applying for an English-taught programme must prove their proficiency in English. For more information about the required level for your programme, please visit www.hanze.nl/language requirements.

Visas

Students from certain non-EU/EEA countries need a visa to enter the Netherlands. Our International Office can assist you in successfully arranging your visa, as long as you meet all the necessary requirements. For more information, please visit www.hanze.nl/immigration and contact immigration@org.hanze.nl in case of any questions.



Finance

As enriching as studying abroad can be on a personal level, it can also be a costly experience. You should consider all the costs that come with studying in the Netherlands and plan their budget accordingly. There is also a number of scholarships available for certain students to ease their financial burden.

Tuition fees and other costs

EU/EEA students pay the statutory tuition fee. This annual amount is around €2,314. The annual tuition fees for non-EU/EEA students are set at €8,276 (academic year 2023-2024). You can expect tuition fees to increase slightly each year. Some master's programmes have different tuition fees. There are additional costs for books, study materials and excursions. This depends more or less on your programme. Furthermore, to obtain a residence permit, the immigration authorities require a financial guarantee from non-EU/EEA students to prove that they have sufficient financial means to complete the entire programme. For more information, please visit www.hanze.nl/tuitionfees.

Scholarships and study loans

There is a number of scholarships available to aid students financially if they meet the scholarship criteria. Be aware that these scholarships are highly competitive. Under certain conditions EU/EEA students can apply for Dutch Student Finance. There are also a number of other, external, scholarships available for master's students. For more information, please visit www.hanze.nl/scholarships.

Cost of living

The cost of living in the Netherlands is average compared to European standards. International students in Groningen spend €1000 per month or more, though this varies a lot and can also increase or decrease throughout the years. This includes accommodation, insurance, groceries, transportation and clothing. For more information, please visit www.hanze.nl/costofliving.

Health insurance

Healthcare in the Netherlands is amongst the best in the world, but be aware that you need to have valid medical insurance in order to be allowed to reside in the country. EU/EEA students should double check with their insurance company at home to verify that they will be covered in the Netherlands for medical costs without limitations. Make sure you have proof of this coverage. You may be able to get an European Health Insurance Card (EHIC) from your own national insurance. An EHIC card however only covers for essential medical care (again seek advice with your insurance company back home). For more information, please visit www.hanze.nl/insurance.

Working in the Netherlands

The rules on taking on paid work during your studies depend on whether you're an EU/EEA or non-EU/EEA student. EU/EEA students can work in the Netherlands, without restrictions. Non-EU/EEA students usually need a work permit to be able to work in the Netherlands. They can find out more about their ability to work in the Netherlands by visiting www.studyinnl.org.



Accommodation

Finding a place to live can be challenging in a popular university city like Groningen. In the Netherlands, educational institutions do not provide housing. We do reserve accommodation with housing providers, but the number of rooms is very limited. Finding a place to live is primarily your own responsibility. Please take this very seriously and start looking for a room at least five months in advance.

The SSH

Students can apply for furnished accommodation through SSH, an organisation that acts as an intermediary in finding (temporary) accommodation for international students. SSH's international student houses have furnished rooms, most of them with shared facilities. In each student house, there is a residence assistant. He or she is your first contact before you arrive in your room and will welcome you in the building as soon as you arrive. The availability of rooms is limited and you are encouraged to apply as early as possible. You can rent a room for a maximum period of 12 months. Visit www.sshxl.nl/en for more information.

Housing in Assen

Several programmes offered by the Institute of Engineering are located in Assen. Please visit www.hanze.nl/housing for more information on finding accommodation in Assen.

Private market

You can also search for a room on the private market. This can, for example, be the room of a Dutch student subletting his or her room to go abroad, a room in a student house owned by a real estate agency or a studio apartment owned by a landlord. On the private market you may be able to rent for a period longer than 12 months.

There are several housing agencies in Groningen that can assist you in looking for a room. They offer furnished and unfurnished rooms. Most agencies will ask for a registration fee and a mediation fee of approximately one month's rent once you have accepted the room. There are also several websites where you can search for a room online. The costs will be lower than searching with the help from an agency, but please be aware that these organisations do not have an office in Groningen and do not act as an intermediary. We advise prospective students to visit www.athomeingroningen.com for available rooms on the private market, a list of reliable agencies and websites, information about the Dutch housing law and contracts, financial matters and address registration.

Please note that the information in this brochure is subject to change. Keep an eye on www.hanze.nl/housing for all up to date information. If you have any questions about housing or are experiencing problems with finding accommodation, please contact our Housing Manager at: housing@org.hanze.nl.



Services and facilities

Naturally, as a university of applied sciences, we provide you with good study facilities, such as libraries, computer labs, project rooms and internet services. Next to that, we find it very important that you feel at home in Groningen and at Hanze. Here are some examples of what we offer.

Pick-up service

Are you unsure of how to find your way from the airport to your new home in Groningen? Don't worry, just apply for our pick-up service. One of our current students will meet you at the airport and accompany you to your room in Groningen. For more information, please visit www.hanze.nl/pickupservice.

Welcome Day

To kick off the best period of your life and introduce you to fellow international students, we organise a Welcome Day. The programme includes a warm welcome by our Executive Board and information sessions on the Dutch culture and way of living. We also host an information market, where you can find out all there is to know about how to arrange important practical issues such as registering yourself at the city hall and opening a bank account. For more information, please visit www.hanze.nl/welcomeday.

Introduction week

Each bachelor's programme offers a tailor-made introduction week to all new students. You will be introduced to the programme, the lecturers, staff and student facilities. You will get to know your classmates, Hanze UAS and Groningen.

You can also join the general introduction week for all students in Groningen, the KEI Week. It takes place mid-August and is the perfect way to get to know the city, make friends and have some fun before the academic year begins. For more information, please visit www.keiweek.nl/en.

At the beginning of each semester, the Erasmus Student Network (ESN) also organises an introduction week specifically for international students. For more information, please visit www.esn-groningen.nl.

Become an entrepreneur

Are you eager to start your own business and engage in the fascinating world of entrepreneurship? Then Start-up City – an inspiring facility for starting entrepreneurs, innovative start-ups and scale-ups – is your place to be. Here, students from Hanze UAS and the University of Groningen are supported in their ambition to start a company through several educational programmes.

Sports facilities

Exercising your body is just as important as exercising your mind. All international students can join the ACLO, the student sports centre of Hanze UAS and the University of Groningen. For approximately € 60 per year, you receive unlimited access to numerous sports courses, group lessons and facilities. For an additional € 65 you can work out at the gym all year round. For more information, please visit www.aclosport.nl.



The Dutch higher education system

The Netherlands is known for its high quality education and research, as well as for its strong international orientation.



Higher education in the Netherlands

In the Netherlands there are two types of universities: research universities and universities of applied sciences. The first focus on research-oriented work in an academic or professional setting, whereas the latter offer practice-based programmes preparing students for careers outside academia. Both types of universities offer bachelor's and master's programmes. For more information, please visit www.nuffic.nl/eng.

European credit transfer system (ECTS)

In the Netherlands the workload of students in higher education is expressed in terms of ECTS ([European Credit Transfer System](#)) credits. ECTS is the most widely known credit transfer and accumulation system in Europe. ECTS credits reflect the hours of work required to complete a course unit, including lectures, practical work, seminars, private work and examinations or other assessment activities. 60 credits

of each 28 hours represent one full-time year of study in the Netherlands. The Dutch grading scale runs from 1 (lowest grade) to 10 (highest grade). 5.5 and up are passing grades.

Personal Study Advice

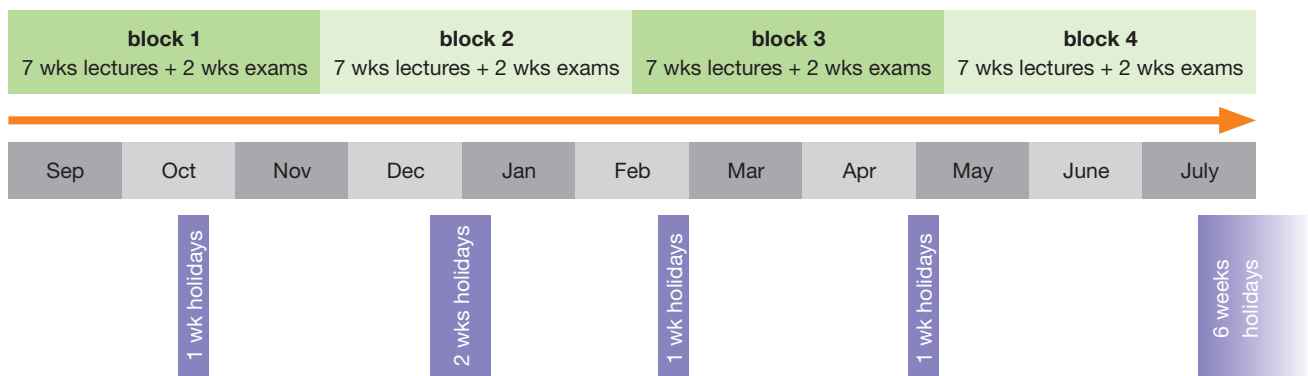
At Hanze University of Applied Sciences, Groningen, we encourage our students to work hard to ensure they graduate on time. In all programmes at Hanze University of Applied Sciences, you will receive a Personal Study Advice at the end of the first year regarding the continuation of your studies. Together with you, your teachers will assess your suitability for the programme and the future profession. You will jointly agree on what your study plan will look like if you decide to continue your studies.



Academic calendar

The academic year consists of 44 weeks, not including breaks. The academic year starts in the first week of September and ends mid-July. Some study programmes have slightly different start and end dates. Each year consists of two semesters and each semester is divided into two blocks. Every block includes 7 weeks of lectures and two weeks of exams, resulting in four exam periods a year. For more information, please visit www.hanze.nl/academiccalendar.

Academic year*



* This schedule is meant as an indication. No rights can be derived from this information.

Contact information

Student Administration (STAD)

For questions about admissions and the application procedure:

E admissions@org.hanze.nl

T +31 (0) 50 595 27 50

International Office

For general questions about moving to the Netherlands and questions about immigration and visa:

E immigration@org.hanze.nl

For questions about accommodation:

E housing@org.hanze.nl

Hanze International Student Team

E histeam@org.hanze.nl

☎ Whatsapp: +31 6 33 93 75 05

Hanze Study Choice Support

E studychoicesupport@org.hanze.nl

Visiting address

Zernikeplein 7
9747 AS Groningen
The Netherlands

Open Days

Do you want to explore our study programmes, meet our lecturers and students and experience Groningen - the best student city of the Netherlands? Join one of our Open Days!

Our Open Days are on:

- 4 November 2023 - on campus
- 8 December 2023 - online
- 3 February 2024 - on campus
- 22 March 2024 - online

Please sign up at www.hanze.nl/openday

Campus tours

Would you like to visit our campus, but cannot make it to one of our Open Days? Then book your personal campus tour at www.hanze.nl/campustours.

Online events

Get to know Hanze UAS and the city of Groningen from the comforts of your own home! Check out www.hanze.nl/online-events to find out more about our online events.

Social Media

f Hanze University of Applied Sciences, Groningen

@ hanzeuas

Hanze University of Applied Sciences, Groningen

hanzeuas

Hanze Talks

www.hanzegroningen.eu

share your talent. move the world.

To be of value to both our region and the world. That's what we see as our social responsibility. We encourage you to develop not only as a professional, but also as a human being who feels a sense of responsibility for the world we live in. Discovering your own development path as well as your own role in society is what learning is all about.

From the very first day of your studies, you'll discover that every aspect of our teaching and research is informed by society. Together with your fellow students, inspirational lecturer-researchers and committed partners from professional practice, you'll investigate real-world, up-to-date challenges. You'll tackle real-life research assignments in one of more than 150 *living labs*, and your results will have an immediate impact.

In the region and worldwide

Our mission is to guide you towards becoming an enterprising and innovative professional who is in touch with society's key issues. With our roots set firmly in the traditions of the northern Netherlands, we not only address the main challenges facing our region, but also look to the world beyond at all times. Induced earthquakes and the energy transition are regional topics that play out in a wider international context of sustainability and climate change. As an example, students from various degree programmes are working together on building a solar car and rolling out sustainability initiatives on the island of Ameland. For our key theme of *Healthy Ageing*, students are creating a 'Blue Zone' in Appingedam. Blue Zones support local residents and organisations in their initiatives to achieve or promote healthy ageing. We share our knowledge with comparable projects elsewhere, thus prompting a global knowledge exchange.

We offer a safe and challenging learning environment that will allow you to become the best version of yourself. We encourage you to design innovative solutions for an ever-changing world. That is what *share your talent. move the world.* means for you.



All study programmes of Hanze UAS have been accredited by the Dutch-Flemish Accreditation Organisation, which means that they meet all quality requirements for recognised higher education institutions.